

HOW'S THIS FOR CHRISTMAS

	Max.	Min.
Thursday, Dec. 22	63	31
Friday, Dec. 23	64	33
Saturday, Dec. 24	64	34
Sunday, Dec. 25	65	43

The Desert Sun

Of Palm Springs, California

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VOL. XXIII—No. 37

Tuesday, December 27, 1949

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Local Air Service Not Affected by New CAB Order

Service to Be Maintained no Matter What Verdict Is Handed Down After Hearing of WAL, Southwest Claims

Last week's announcement from Ted Hannah, county airport director, of Civil Aeronautics board's order to Western Air Lines to "show cause" why its Palm Springs-Ontario-Los Angeles flights should not be in favor of Southwest Airways, will not mean curtailment of airline service to the Village no matter how the CAB rules on the claims of the rival companies, said the director.

"What it amounts to," he said, "is whether one or the other runs regularly-scheduled flights to Palm Springs."

"In the opinion of the board, the members are trying to make possible the most comprehensive service in the county possible."

HE ELABORATED more fully by explaining that the Southwest feeder lines would service all areas of both Riverside and San Bernardino counties with probably a hookup linking Palm Springs, El Centro, Phoenix and San Diego in the east and south and other towns of both counties to the west.

Hannah said that in his opinion the Los Angeles-Palm Springs-Las Vegas-Salt Lake City flights would not be affected in that this service is not contemplated by Southwest. The other hookup with Phoenix, he said, would give Villagers connections with TWA and other national airlines at Phoenix.

CITY MANAGER Russell Rink said that the city had not been apprised of any of the activities except what had been gleaned from the newspapers and he felt that the council would be in-

clined to stay out of the controversy except in the matter of any period of non-service which might incur due to a change of schedules.

"We will protest any lag in operations that might develop," he said, "inasmuch as the date set by CAB—February 17—occurs right in the heart of our season." He felt that the matter would be discussed at the next gathering of the council.

THIS POINT was answered by Hannah, whose authority for such opinion came from John H. Connolly, president of Southwest Airways, that Southwest was set up at the present time "to render complete service within 30 days." With the February 17 date already set by CAB, he felt, Southwest would be ready to step in the moment WAL might be given the "heave-ho" on its Palm Springs-Ontario-Los Angeles flights.

"Palm Springs will be fully protected in adequate flight schedules for the remainder of its season—and for that matter, for the full year," he said, commenting that Southwest flights would be a year-round operation rather than just seasonal.

FATAL SHOOTING ENDS 'BOY FRIEND' QUARREL

Peace on Earth, Good Will Toward Men was, in general, the practice over the earth last week-end for the Christmas holidays everywhere, that is, except on a portion of reservation in Palm Springs.

Climaxed by a murder, even a fire Christmas Eve contributed to the overall picture of turmoil marring the placid calmness of the Nativity.

JACOB GATES, 39-year-old Negro, died in the Community hospital shortly after being shot

This Side Of the Sun

By Phat

Time is fleeting. It won't be long Ere Nineteen Fifty Gets the gong. Another round Is under way. The next five months We'll all make 'Hay.

*While THE SUN shines—dial 2249 and ask for the adv. dept.

I've promised the advertising people that plug all year and this is practically the last chance. . . . This is Kind to Councilmen Week according to a proclamation by Mayor Charles Farrell. . . . I know he won't mind if we include advertising men in that benevolent atmosphere.

SOME PLACE around here is a sheet of paper with the letters: COL followed by a lot of pot hooks and apparent doodling. . . . But they aren't pothooks or are they doodlings. . . . They are clear, comprehensive to me, notes for today's piece. . . . But somebody was in here between noon Sunday and dawn Monday, working at my desk. . . . The orderly piles of disorder were disordered. . . . The December layer in the mess was below the October level and my scissors have apparently been used in a manicuring effort. . . . If I find it was somebody from the adv. dept. that spirit of harmony and charity that goes with Christmas as expressed at the start of this composition is all off.

ANYWAY, I think I'll rely on my memory instead of messing up the mess further in the frantic search. . . . One of the best things I heard this week was on Roy Mills. . . . A woman who passes his emporium on the Drive every day and sees him sitting by the front counter was given quite a shock the other day. . . . She saw him get up and move around to the other counter. . . . "Oh," she gasped, "all these years I've felt so sorry for him. . . . I thought he didn't

See THIS SIDE, Page 3

Chest Board Starts Plans For Campaign

Goal Next Month Is \$37,500 for Six Agencies Here

Grimly aware that this may be the most critical year in the history of fund-raising for the vital community fund, officials of the Palm Springs Community Chest will begin this week on intensive plans for the appeal aimed at realizing a goal of \$37,500 to support the six health, youth and welfare organizations throughout 1950.

Reports from other cities of Southern California are somewhat discouraging as a bare handful have reached their Community Chest goals. These reports have caused the volunteer leaders of the local Chest agencies to redouble their efforts to bring the message of the needs home to Villagers.

ADVANCE GIFT solicitations—calls upon the larger donors—will be started early in January under the direction of Chairman Carl Lykken of this division. The other divisions will be launched in succession, and it is hoped the entire appeal can be completed by Feb. 1.

Agencies of the Chest this year are the Boys club, Boy Scouts, Girl Scouts, Desert Museum, Health and Welfare Center and the Youth Center. These important agencies carry on intensive, year-round programs of health, youth training, charity and education.

PALM SPRINGS did not reach its Community Chest goal last year and the deficit was made up from the charity funds of the Desert Circus. Chest leaders are hoping that this will not be necessary this year as the rate of giving in many divisions last year was not up to par.

Crash Sends Two to Jail, Regains Auto

An auto accident at Araby Christmas Eve sent one man to the hospital, uncovered two men, both with former jail records, and recovered an automobile stolen in Los Angeles earlier that afternoon.

Said to have been owned by E. G. Dunn of Los Angeles, the car was missed between 2 and 4 p. m. from the owner's home in that city.

Involved in the one-car accident at Araby were Jack Dale Theis and Andy Gottard Hope, as the latter admitting stealing the car police said. Theis was taken to the hospital from injuries received in the accident, taken to Riverside hospital the following day from where he is to be taken by county officers following his discharge. Hope had been arrested twice previously in Los Angeles, once for 502 (drunk driving) and the other time for scalping tickets, police charge. Theis was said to have been convicted in a fatal accident case in 1947.

Another argument Christmas Eve caused Joe Allen to be taken to the hospital for some stitches in his head resulting from a

Retail Merchants Plan Early Session

President Leo Baker of the Retail Merchants association announced yesterday that there will be a general meeting of the group "shortly after the first of the year," to plan an active program upon completion of a membership drive, postponed temporarily during the Christmas-New Year holidays.

Another argument Christmas Eve caused Joe Allen to be taken to the hospital for some stitches in his head resulting from a

Christmas Goose Unhurt, House and Stove Ruined

Fire at 420 South El Segundo street Christmas Eve had all the possibilities of a tragedy as a goose, being prepared for dinner, was nearly burned up (as the house, incidentally, nearly burned down also).

Robert Roan, negro, was said by firemen to have been told by his wife to watch the Christmas goose, being prepared in the electric oven. Atop the stove was a large pan full of grease over a heating element, causing the eventual damage.

Faith in Humanity Nice Yule Gift

Miss Maude McQuillin had a nice Christmas gift yesterday—proof that honesty still prevails. At the post office the other day she lost her purse. Because of the milling throngs she gave it up for good.

But Charles Thomas, a Canadian staying at a local trailer camp found it. He spent some time determining its owner and brought it back.

front window and inserted a garden hose into the front room to flood that section of the house. Another broke a kitchen window and did likewise to the kitchen, especially the stove. Inasmuch as the pan of grease had caught fire and had boiled and bubbled over, quite a blaze was said to have started doing damage to the walls, curtains and ceiling.

Also damaged was the stove which suffered cracked enamel and shattered heating elements as the cold water, trained on the focal point of the fire, suddenly cooled the hot surfaces. Firemen estimated the damage done to be about \$75 with the only thing in the neighborhood unharmed or unruined being the goose, still in the oven and done to a turn.

Program for 1950 Circus Is Completed

Committee Adds Three New Events To 14th Festival

Reshuffled, lengthened and changed in several respects, the final program of events of the 14th Annual Desert Circus was ready for adoption by the executive committee this week.

Instead of four days long, the Circus schedule will last for six this year, as the Circus Charity Ball, top social event of the year where 500 persons will enjoy an unusual evening's entertainment, has been added on Tuesday night, March 21, and an exhibition golf match rounds out the program Sunday, March 26.

ANOTHER MAJOR CHANGE will all but eliminate the opening luncheon at the Desert Inn on Wednesday, March 22. The opening event will become a kangaroo court and entertainment—in short, all the features of the traditional Desert Inn event without the luncheon. A nominal admission price of perhaps one dollar is being considered for this top-notch show where many notables of screen, radio and stage will be invited to assist for the sake of charity. It is hoped that this event can be witnessed by thousands of the store employees of the Village.

Then on Thursday an elaborate luncheon at the Tennis Club, under the direction of Trav Rogers, will present the second session of the Kangaroo Court and the usual features of the Western Barbecue which Rogers so capably presented for many years at The Stables. This will be the only luncheon of the week and the genial Rogers promises to present top talent for this show.

THE THIRD NEW addition to the week's schedule is the street dance and frolic in the Plaza where a committee under the direction of Chairman Earl Hough will produce an evening of fun, dancing and games. This will be a low-admission-price event in which the general public, here for Circus Week, will round out a day whose other notable events will be the parade at 10 a. m., barbecue at noon, and the Western Show at The Field Club in the afternoon.

Also being considered for addition during the week, perhaps Thursday or Friday night, is a square-dance or street dance event.

THESE NEW FEATURES, all designed to make Circus Week a community celebration available to everyone, were worked out at a meeting of committee chairman with General Chairman Ken Kirk, Barney Hinkle, chairman of the Kangaroo Court, suggested the plan for the Desert Inn event after it appeared possible that it might be dropped entirely because of the "jam" of events resulting from adoption of the Charity Ball which has won the complete support of everyone in the Circus planning group.

Others who met with the general chairman were Mr. and Mrs. Frank Bennett, Mrs. Henry L. Dillard, Mrs. B. F. Shearer, Hinkle and Trav Rogers.

TRAMWAY LEADERS are faced with this question: Since the Tramway will have a maximum capacity of 400 persons an hour, can enough tourists and visitors be attracted here through the year to maintain an average that will retire the investment?

Another question concerns the

NOTED STARS OF RODEO WORLD TO APPEAR HERE

Contracts for the appearance of the world's foremost rodeo performers at the Palm Springs rodeo February 4 and 5, have been completed, Frank Bogert, who will act as master of ceremonies for the show to be staged at the Field, said yesterday.

Bogert was particularly gratified over his success in obtaining a contract for the appearance of El Coyote of Guadalajara, Mexico, considered the foremost horse trainer in his country, if not in the western hemisphere. El Coyote has just returned from a tour of Spain, Portugal and Morocco where he was highly acclaimed.

District Hospital Board Enters El Mirador Bid



COMFORTS—Five miles from Palm Springs in Chino Canyon the proposed Mt. San Jacinto aerial tramway will begin. Artist's drawing shows lower station and type of passenger cars which will carry 54 persons up the 6000-foot incline to rim of Long Valley. Trackless trolleys will transport persons from point near Palm Springs.—Los Angeles Times Photo.

Tram Revenue Figures Undergo Final Scrutiny

Members of the Mt. San Jacinto Winter Park Authority this week were studying engineering and construction reports with the \$64 question in mind.

With the final estimated price on the big Mt. San Jacinto Aerial Tramway now standing at better than \$9 millions, can the Tramway pay out?

Fortunate for Palm Springs and the desert, a feeling of optimism is pervading the studies, but Tramway officials feel that the price is at the maximum level at which the mountain project can be a successful operation.

Another question concerns the

Tramway Leaders Faced With Question

Since the Tramway will have a maximum capacity of 400 persons an hour, can enough tourists and visitors be attracted here through the year to maintain an average that will retire the investment?

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Tragedy Strikes Village Home at Christmas Season

Tragedy struck at a Village home over the Christmas holidays when Mr. and Mrs. E. H. Maggard of 134 Prescott drive received word that their daughter, Mrs. Fred Dickson of Sonoma had been shot and killed by a farm hand, employed on her husband's ranch, who suddenly ran amok Saturday night.

Carl Schwarz, the laborer, is in

OUTDOOR DECORATIONS TO BE JUDGED TONIGHT

By MELBA BENNETT

Ready or not, inspection of outdoor decorations will take place tonight between dusk and 9 p. m., so turn high the Christmas lights and have an apple ready for the judges.

There is no better way to make a town look gay, nor is there a surer expression of the happiness in the hearts of the people who live in that town, than their spirit at Christmas time. Outdoor decorations share Christmas with the stranger who passes your house or moves into your neighborhood. . . . a nice way of NOT keeping Christmas joy locked up within your own little house.

On Wednesday evening inspectors and judges will meet at the home of Mrs. Ernest Alschuler, president of the Palm Springs Garden club, to turn in their preferences for prize winners. Following this meeting, Mrs. Alschuler and Foster Simonsen, chairman of the Outdoor Christmas Decorations committee, will make a final inspection of those homes, hotels, and apartments turned in by the five district judges, before deciding on the disposition of the prizes. Announcement of the winners will be made by Simonsen by New Year's Day.

State Acts To Eliminate Death Trap

Remedial steps to remove Araby point at the city limits from the category of the most dangerous traffic point in the local area will be taken by state highway engineers, Chief of Police A. G. Kettmann said yesterday.

Kettmann was authorized by City Manager Russell Rink to confer with B. A. Switzer of the highway engineers office at San Bernardino and come back with word that action will be taken to safeguard the turn immediately.

There have been three automobiles overturned at the curve in the past ten days and in the past two years, 16 automobiles have overturned there with two deaths.

All of these were one-car accidents, the chief said.

The state will erect more prominent curve signs, erect posts with reflectors at the roadside to clearly mark the turn and will paint the highway.

Action is expected right after the first of the year.

Vacation Hours At Youth Center

Beginning today, vacation hours will prevail at the Youth Center. Hours will be from 1 p. m. to 5:30 p. m., and from 7 to 10 p. m., Less Jackson, director, said.

Tops Priority List for East 7.85 Acres

Move Under Way To Start Building When Land Acquired

Desert Hospital district directors last week adopted a resolution to make formal bid for the easterly portion, consisting of 7.85 acres, of El Mirador properties which will be put on sale March 22 by the General Services administration of the federal government at its San Francisco offices.

The district, said Kenneth Kirk, chairman, expects to receive a discount rating of 100 per cent.

ROY COLEGATE, attorney for the district, expects to file the application well within the time set by the government advertisement for bids.

Desert district, as a political subdivision, rates second priority in the bidding, said Kirk. First comes the federal government and as there is no federal agency seeking the property, the Desert Hospital district actually has top priority. The city of Palm Springs is expected to aid the district's move.

ACTION OF DESERT voters this year in favor of a Desert District moved the local hospital up three notches in priority, Kirk pointed out. As a community hospital they would have rated fourth.

Meetings are planned by Desert Hospital district directors and Community hospital board to discuss a merger of funds and construction of a new hospital on the property as soon as it is acquired.

COMBINED RESOURCES of the two groups, it was pointed out, will be sufficient for a compact, efficient adequate 25 to 30-bed hospital at once. Then, when and if the community expands as expected and the facilities tend to become inadequate, another application for state aid will be made.

First application by the district for state aid was deferred by the state department of health on the grounds that the local district had funds and that state funds must necessarily be allocated to districts in more desperate need, officials said. The state ruled the

See HOSPITAL, Page 9

The PUBLISHER'S Corner

by OLIVER B. JAYNES

OUTLOOK FOR 1950—After starting off slow this fall the outlook for improved business in Palm Springs seems good for the remainder of the season. If we get a good break in the weather, there is reason to believe that many vacationists will be coming in from the northwest and middle-west. A survey of several hotels shows a considerable increase in reservations soon after January 1st. The outlook of good business conditions throughout the country should also be reflected here.

Indications that the Mt. San Jacinto Tramway may be started early next year has created a marked revival of interest in Palm Springs, specially along the Pacific coast. While the bond issue has yet to be set up, most people seem to be confident that the bonds will be sold and construction started within the next two months. This is all bound to have a stimulating effect on business here. It is understood that many long-range business developments are awaiting final outcome of the tramway.

Even though the news is encouraging it has become quite apparent that the promotion of this resort area must be geared to changing conditions. New ways and means of attracting more people to Palm Springs and keeping them here as long as possible must be considered. Every-one realizes that another golf course is badly needed. The new Field Club will go a long ways toward providing added amusements. The artists lecture course this winter is an excellent addition to our entertainment facilities—and the Tenthouse Theatre should prove popular. There will be many more things for people to do here than last winter—and still more are needed.

Advertising and publicity programs which the chamber of commerce carries on with funds provided by the city will have to be reconsidered and perhaps revised to meet changing conditions. It will take the assistance, advice and support of all groups in Palm Springs to keep the community in the front as one of the country's most popular resort areas. All groups can have their definite parts in a coordinated program.

When business is off there is a tendency to place the blame on various organizations, policies or groups—and cause a lot of friction in the community. No one thing is to blame—and it is more important now than ever that all pull together rather than be critical of each other. The most important need in Palm Springs during the next several months is a united community. Let's all keep this in mind when we are thinking of New Year's resolutions.

Art Exhibit at Model Home

An art exhibit is now showing at the Tahquitz River Estates model home and will be on display between 10 a.m. and 4 p.m. for two more weeks.

Among the rare items on exhibit are sculptures in wood by Ralph Peplaw and paintings by Jack Otterson.

Otterson was graduated from Yale, B.F.A., in 1929 with many honors. He rapidly rose to many prominent positions in the film studios as head of the art department at Fox and later at Universal.

After service in the South Pacific he decided to devote his entire time to canvas.

At the Racquet Club over the weekend was Edwin Earl.

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Where to Go---What to See

Today, December 27:
SOROPTIMISTS, 12-15 p. m., Chi Chi; weekly luncheon meeting for members and guests.
VILLAGE THEATER, doors open 1:45 p. m.
PLAZA THEATER, doors open 6:45 p. m.
ALLIED ARTISTS ASSOCIATION, 7:30 p. m., Frances Stevens auditorium—open to members and guests.
DESERT MUSEUM, 8 p. m., Films: "Tongass Timberland," "Jet Propulsion," and "Buffalo Lore."

Wednesday, December 28:
ROTARY CLUB, 12 noon, Chi Chi; weekly luncheon meeting for members and guests.
VILLAGE THEATER, doors open 1:45 p. m.
PLAZA THEATER, doors open 6:45 p. m.

Thursday, December 29:
LIONS CLUB, 12 noon, Chi Chi; weekly luncheon meeting for members and guests.
VILLAGE THEATER, doors open 1:45 p. m.
PLAZA THEATER, doors open 6:45 p. m.

Things to Do and See Here

For the convenience of visitors and to assist in making their visit more interesting and enjoyable, the Chamber of Commerce has compiled a brief outline of activities and attractions—many of which can only be found in Palm Springs and the Desert Area.

GOLF—O'Donnell 9 hole golf course in the very heart of Palm Springs.

SWIMMING—Over 250 pools for guests at apartments and hotels.

TENNIS—Both public and private courts.

RIDING—3 stables offer well trained horses for exciting and interesting rides through the desert and canyons.

BREAKFAST RIDES—Breakfast on the desert—chuck wagon style—a touch of the old west that will long be remembered.

DESERT MUSEUM—Interesting and educational—devoted primarily to lore of the desert and the ancient Coachella valley ages ago when it was part of the sea.

TENT HOUSE THEATRE—Legitimate stage productions under the "Big Top."

HIKING—Numerous interesting, easy hikes, such as to beautiful Tahquitz canyon and Tahquitz falls.

DATE GARDEN TOURS—A must for every visitor. In the immediate vicinity of Palm Springs—only a short drive—is the only area in the United States where dates are grown. All the age old glamour and romance connected with the date will be found on these short, easy trips.

TRIPS TO THE FAMED CANYONS—Short motor trips or rides to Palm canyon, Andreas canyon and others—where the desert and mountains meet. Each a beautiful oasis, a combination of desert and mountain.

SQUARE DANCING—Old fashion square and western dances nightly.

SANDSAILING—Here is a truly new, thrilling sport—sailing on the desert.

For your enjoyment there are also longer trips such as to the Salton Sea, Indian Fish traps, Joshua Tree National Monument and many others.

Also archery, bicycling, badminton, table tennis and other activities, are available—as well as internationally famous shops, restaurants and night clubs.

Dunes Again To Present Gifted Duo

One of the most popular musical combinations ever to appear in the Village will again be featured this year at The Dunes with the starting of this week of the song stylings of Connie Barleau and piano artistry of Morty Jacobs.

After a successful summer at Lake Tahoe the popular team will again commence its musical stylings at the restaurant. Connie has been in the Village since the termination of the Reno engagement while Jacobs has spent the intervening time in Hollywood in picture engagements.

"Ruby," genial host at The Dunes (and Connie's husband), said he has hopes for a great season with the return of the musical entertainment in that "entertainers may come and entertainers may go, but Connie and Morty are always popular."

Tomorrow evening Jacobs will be featured and after three days of rehearsing some new routines the combination will start Friday night with Miss Barleau's dulcet contribution to patron pleasure.

Actress Dru Mallory has returned to the Racquet Club after a flying trip to Puerto Rico and the opening of the new Hutton hotel.

We Have With Us Today

And NOW ... comes NEW YEAR'S! Nothing like Christmas on the Desert ... unless it's New Year's! Divine weather blessed the Christmas holiday and looks like holding through, which goes to show that Palm Springs hotel and apartment house owners must live right. Many hotel and apartment house owners carried out what should be a local tradition—inviting their guests in for Christmas Day egg nog—an appreciated gesture.

At the DEL MARCUS guests enjoyed Christmas cheer with Mrs. Hilda Pleasant, the charming manager of the hotel, acting as hostess. Among holiday guests were Dr. and Mrs. Charles Sima of Chicago, who have with them their son and daughter-in-law, Mr. and Mrs. Paul Sima, who are honeymooning. The bride is a German war bride who arrived in this country some months before her American G. I. husband due to a mixup in his discharge papers. The daughter of a Lutheran minister, the young Mrs. Sima is the rosy-cheeked apple of her American in-laws' eye.

Mr. and Mrs. Morton Springfield are registered for a two-weeks' stay at del Marcus with their daughter and son, Morton Jr., who is a student at Black Fox. Making their first trip to Palm Springs are Dr. and Mrs. S. L. Goldberg, who are refugees from Miami. He is a noted authority in dental research work.

Guests of all season guests Mr. and Mrs. Lester Hutson, are Mr.

and Mrs. Holmes Tuttle. Del Marcus guests from San Francisco are Mr. and Mrs. Forrest J. Curry and their children. From Portland are Mr. and Mrs. Clarence Palley, he a well known figure in the hotel field.

Among visitors at CANYON VIEW is Mrs. E. B. Noonan of Hollywood, who is the guest of Isabel Westenhaver of Modern Interiors. Off to San Francisco to spend Christmas with her family was Twila King, Canyon View manager.

Mr. and Mrs. J. P. Hunt are registered at the Sherwood for their last weekend before leaving for Honolulu. They have been frequent Palm Springs visitors this season. Also staying at the hotel are Mr. and Mrs. John Leaf of Alhambra, she the daughter of Mr. and Mrs. Albert T. Luer who were visitors earlier this season.

Also registered at the Sherwood are Mr. and Mrs. E. P. Jarvis and son from Los Angeles, Mr. and Mrs. Bruce Engle, San Francisco, Mr. and Mrs. Paul Malcolm, Los Angeles, Mr. and Mrs. Russell Charles Brinker, Mr. and Mrs. McCauley.

We have with us today at HOTEL THE OASIS some guests from other countries who are enjoying themselves in this rustic hotel, namely, Miss F. E. Baynham and Miss R. Langdale of England; Mr. and Mrs. W. T. Wright and daughter, Marilyn of Australia.

Returning to The Oasis, having spent several former seasons here, are Mr. and Mrs. George Ostendorf of Cleveland; Mr. and Mrs. Simmons and son of Long Beach; Mr. Boyd Sells of San Francisco.

Children at the TAHQUITZ VISTA and EL ENCANTO are all having a merry time horseback riding, pony cart rides, hayrides and even Burro rides up to beautiful Tahquitz Falls—a trip to the date ranches with the story of the dates. Also a picnic to Andreas and Palm Canyons, with a picnic lunch and even a bit of fishing in the brooks which are stocked with trout. Then the always popular breakfast ride under the supervision and care of their hostess and supervisor, Jeanne Giraud.

Both young and old enjoying their stay are Mr. and Mrs. Rex and son Bryan; Mr. and Mrs. Schlesinger and son Robert; Mr. and Mrs. Bloom and son Leonard; Mr. and Mrs. Perlestein and son John; Dr. and Mrs. Friedman and son Alan; Mr. and Mrs. Stahl and son Myron; Mr. and Mrs. Diller and sons Don and Barry; Mr. and Mrs. S. Good and daughters Brenda and Janet; Mr. and Mrs. Broder and sons Alan and Jimmy, Mrs. L. Weltzman and Lane.

BONAIRE VILLAGE is a holiday house full of blythe spirits down for Christmas and New Year's. Among guests are Mr. and Mrs. Kenneth Cooley, he a manufacturer from Chicago

Local Dentists Attend Sessions

Three from Palm Springs attended the December meeting of the Tri County Dental society at Arrowhead Springs hotel last week. They were Drs. Frank A. Purcell, R. G. Backstrom and E. K. Woods.

Speaker of the evening was John Wilson DDS, president of the Southern California State Dental association with which the Tri County association is affiliated. He emphasized the obligations a dentist must assume to keep the public informed on good dental health.

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This picture shows a part of the interior of the Natural Hot Mineral water, reinforced concrete bath house, scientific attendants. Open every day, 10 a.m. to 6 p.m. For appointments Phone D.H.S. 191, L. W. Coffee, Owner and Mgr.

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For Reservations
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J. P. Seeburg, Owner
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AND LA MESA BUNGALOWS

New luxuriously furnished. Air-conditioned units.

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For Advertising Rates and other details concerning this Hotel Page ---call 2249---ask for Ann Andrews

THIRD ANNUAL PEGLEG HUNT SLATED JANUARY 1

Third annual hunt for Pegleg Smith's lost gold mine will be held in Borrego Valley on January 1, it was announced by Harry Oliver, chairman of the committee in charge of the arrangements and originator of the outing.

The program will begin on New Year's Eve with the Third Annual Liar's contest, which is to be held in Borrego Valley near the Pegleg monument. Both the contest and the hunt are open to all, and Oliver will be master of ceremonies. Contestants may enter their names at any time until the start of the festivities at 7:30 p.m. on December 31.

On New Year's Day the gold-hunters will head out across the desert in search of the legendary three hills topped with black nuggets which point out the location of the lost Pegleg mine. According to custom, each visitor, before starting the hunt, is supposed to deposit ten rocks on the Pegleg monument. This is said to bring good luck.

In addition to Oliver, the committee will include John Hilton, Randall Henderson, Ed Duval and Ray Hetherington, with Henry E. H. Wilson as honorary chairman. Judges in the Liar's contest will be Al Burnand, Guy O. Glazier and Desert Steve Ragsdale.

Staying at Thunderbird Ranch for the holiday are Mr. and Mrs. William Gilmore from San Francisco and their daughter Grace.



DESERT'S BIGGEST LIAR?—New Year's Eve at Borrego Springs will see Roy "Rimrock Red" Hicks, on hand to defend his Desert Liar's championship in competition with Harry Oliver and the like. Meeting place will be at the rock monument to Pegleg Smith's lost gold mine at Borrego Springs. Hicks, dressed as The Spirit of Pegleg Smith, was the winner of last year's Liar's contest.

Merry Christmas For St. Boniface Children Here

More than seventy boys and girls came from Banning's St. Boniface school for homeless children last week to be Palm Springs' honored guests. Earle Strebe, Frank Portnoy and George and Ethel Strebe hosted the orphaned youngsters to dinner and a floor show at the Doll House, a free movie at the Village Palm Springs theater and Christmas stockings filled with candy and favors.

Last Thursday's party was the third annual Christmas outing here for the St. Boniface youngsters. The event, which was originated by Portnoy, is staged for those children from the Banning institution who have no parents or relatives to visit at Christmas time and no one to visit them.

First, on the entertainment bill at the Doll House, was the songs and Latin rhythms of the well-known Guadalajara Trio, and then, when the children had finished dinner, Charley Chaney, the mad-cap pianist from the Saddle & Sirloin, took over at the podium for a two-hour session of music and comedy.

And then the homeless boys and girls were driven to the Village Theater in a squadron of cars provided by Frank Portnoy to see a movie. The picture, appropriately enough, was "Come to the Stable," story of two Catholic sisters who dedicated themselves to build a hospital for the underprivileged.

Navajo Chief Is Visitor at Indianoya

In to pass the time of day with Altha Wilson, owner of Indianoya, was a slender, thin faced Indian whose father, the late Tom Dodge, was chief of the Navajo Nation for many, many years. The title is presumably hereditary and his son George Dodge should be chief today but something happened and an unsympathetic faction voted in Jack Margon. However, it is straightened out now and Chief Dodge assumes office next year.

Chief Dodge arrived in a business suit, though he had several fine pieces of Indian jewelry stashed around in his pockets. His collection, of which he is very proud, includes 180 fine old bracelets, 270 rings and 75 necklaces. He is a reflective, withdrawn young man and speaks excellent English in a slow, quiet voice.

Asked what the chief of the great Navajo Nation does, Chief Dodge answered, "That is a long story. It would take me a week of time to tell you about the Navajo Nation. Our great need at present is that schools be built nearby to the people. They do not like to send their sons and daughters far away to schools, which we must do now. The families of the Navajos are very close and don't like to be separated for such a long time as it takes to go away to school. They lead very isolated, lonely lives, not in towns like you, and need their young people."

Asked what the Navajos do to amuse themselves, Chief Dodge looked reflective. "The only time we have fun is when somebody gets sick. Then we have dances to make them well, the Squaw dance in the summer and the Ya-Ba-Chie in the winter. The Squaw dance is three days and the Ya-Ba-Chie is twelve days. I suppose it is because it is more hard to make people well in winter, so it lasts longer."

Questioned as to whether the patients got well under the treatment, Chief Dodge answered, "They get well, sure. Why not? They have their own medicine men who know these things. Our people seldom get sick to start with."

Chief Dodge reported that the future of sending food and blankets to the Navajos in winter here last was unjustified. "We get along all right," he said. "We have our cattle and jewelry making and blanket weaving. Our people are poor in money but not in the things they require for living."

PALM SPRINGS, CALIFORNIA
Tuesday, December 27, 1949

The Desert Sun—3

Crossword Puzzle

1. Metrical composition

2. Evergreen tree

3. Inventor of the phonograph

4. Competent

5. Yellow bugle

6. To urge

7. Foreign

8. Contends

9. Inert gaseous element

10. Assumes

11. To compete

12. Number

13. To urge

14. Paid notice

15. Cavity

16. Symbol for sodium

17. Likewise

18. Design carved on a stone

19. Small cask

20. Objectionable person

21. To hurry

22. English of statesman

23. To take unwarily

24. Fame

25. Solid

26. German river

27. Acorn-bearing tree

28. To incline

29. Not difficult

30. Contorted

31. Serf

32. South American rodent

33. Greek coin

34. Large tank

35. Artificial language

36. On the envelope

37. Chatter

38. Suppose

39. Ball of thread

40. To expel

41. City of ancient Egypt

42. Substance in elephant's tusk

43. Hackneyed

44. Algonquian Indian

45. Queen of Sparta

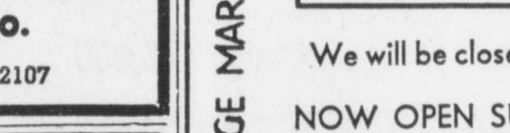
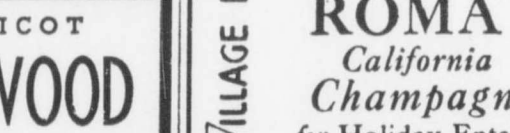
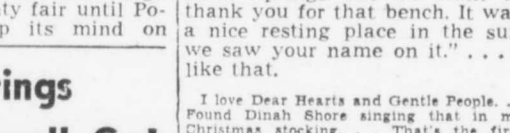
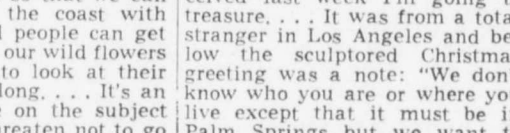
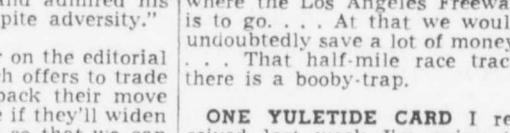
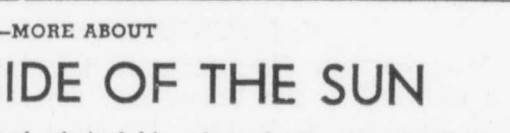
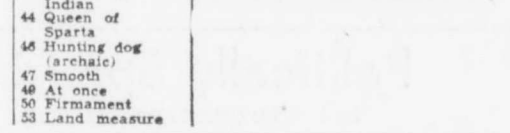
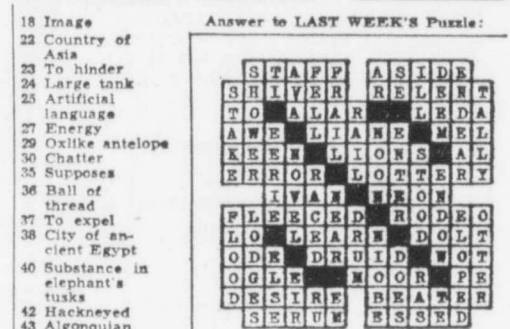
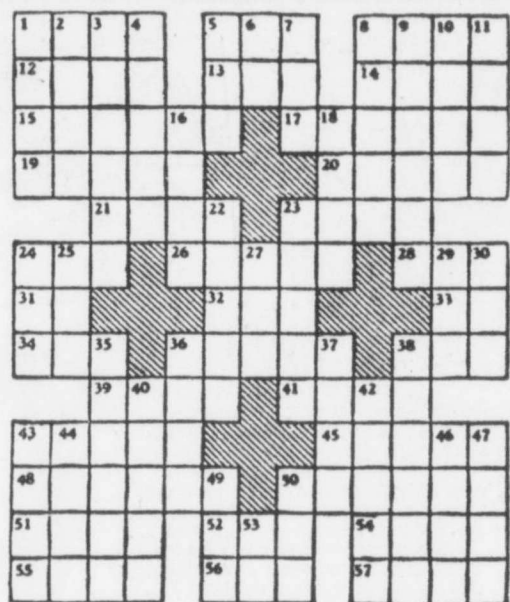
46. Hunting dog (archaic)

47. Smooth

48. At once

49. Firmament

50. Land measure



Junior Tourney To Start Today

A fine bunch of junior tennis players are on hand this morning to start the first of what is to be an annual open tournament for youngsters of the desert area to be held at the Tennis Club. To continue through the week the play will wind up Saturday afternoon with a tea dance at the club at which time awards and trophies are to be given out to the winners.

Open to youngsters of the Village and other towns in the southern California area, the event is being sponsored by the club which will also underwrite the expenses of trophies.

Affair is in charge of Fred Renker of the club. Dave Gillam of the Racquet Club and Helen Williams, social director at the Desert Inn.

Intensity Drive Against Morals Law Offenders

"We're becoming very conscious of and watchful for sex offenders and sex violators in Palm Springs," Police Chief August Kettmann said yesterday in disclosing the arrest of three violators on morals charges during the past two weeks.

"The Judge (Eugene Theriault) and I are stressing arrest and close watch for any violations of this kind," he said.

This was on the heels of the announcement Friday of the conviction of the last of the trio to be nabbed here recently, Elmo Lee Gaskill, 27. Sentence given was six months in the county jail with five suspended on condition of good behavior.

"We're cracking down hard on offenders of this type," Kettmann concluded, "and we're not going to pull any punches in the future."

DHS Lad Misses SANTA by 2 Hours

Missing the Holy Day by less than two hours, a boy was born yesterday morning at 1:50 a. m. to Mr. and Mrs. June Ashford Mooney of Desert Hot Springs at the Community hospital.

Said to be doing well, as is his mother, the young man weighed in at seven pounds 12½ ounces. He is as yet unnamed. The father is manager of the Richfield station at DHS.

The Red Sea was important in Egyptian seaborne commerce as early as 2,000 B. C.

Queen for a Day Series Arranged

Jim Morgan, producer of the "Queen for a Day" show was in town last week arranging for a series of extensive plugs on Palm Springs in the future in conjunction with the Village's program for getting extensive radio cooperation, as a promotional device for the city. Morgan was seen at the Doll House, the Tennis Club, Wonder Palms, the Outpost Estates, and the Desert Retreat, where he made tie-ups for his radio program.

His photographer took pictures on all these places under a new policy where the winning queen will see on photographs just what she will do as "Queen for a Day."

Due Before Judge As Result of Crash

Louis E. Landstrom was slated to appear before Judge Eugene Theriault this morning at 10 o'clock for hit-run property damage in front of the Wars Memorial building early Friday morning when he is said to have hit a car parked there.

He was released on \$100 bail pending his appearance this morning.

The store that Bullock's is next to

Mirrors

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Discover how our authentically designed Mirrors can add distinction to rooms of any decorative style. Learn, by visiting our displays! Here, we picture a delightful French Period Mirror. Prices are inviting as the Mirrors themselves.

Kaufman, Mitchell & Thomas

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\$50,000

or \$50 savings accounts earn 1½% interest at Bank of America

Every Bank of America savings account, no matter how large, earns 1½% interest, compounded semi-annually. Deposits made on or before January 10 earn interest from January 1

Whether you have \$50, \$100, \$500 or more, deposit it in Bank of America. In addition to all other protections, your dollars in this bank are secured by capital funds and reserves in excess of \$325 million. For maximum protection and maximum availability always deposit your savings in a bank. Millions of Californians have savings accounts in Bank of America.

Bank of America

NATIONAL BANKING ASSOCIATION MEMBER F. D. I. C.

THE WORLD'S MOST COMPLETE BANKING SERVICE

Patron Seats for Concerts on Sale

Patron seats for the concert Artists association are now on sale to be sponsored by Allied sale, according to Lakshman Sarup, secretary of the organization. Priced at \$25 each for the entire series they were placed for public sale last week with the first pair being purchased by Dr. William P. Aikin for the series which will include such famous stars as Rise Stevens, Nino Martini, Victor Borge and other top-ranking artists.

Tickets may be obtained by mailing to the association, Andrew Lester, president, P. O. Box 22, Palm Springs, or by calling Sarup, 7725.

Dance a Month For Teen Aged

Friday night the Youth Center will inaugurate its new big dance a month. Roy Randolph, always looking for an opportunity to help the Center, has offered the services of himself and his staff to make the dances a big success. He will act as master of ceremonies, and assisting him will be Virginia Moe, Dorothy Higgins and Harry Hutchinson. Joe Garcia and his band will furnish the music for modern, old-time and square dancing. Members of the Youth Center holding the new membership card will be admitted free, and non-members will be admitted for 75c per couple and 50c stag. The hours are 8 to 11 p. m., Les Jackson, director, said.

IF YOU KNOW SOMEONE WHO SHOULD NOT DRINK

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The royal antelope of Africa is only about 10 inches high.

The Desert Sun

Established 1927

Vol. XXIII Tuesday, Dec. 27, 1949 No. 37

OLIVER B. JAYNES

OWNER AND PUBLISHER

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PALM SPRINGS, CALIFORNIA

PHONE 2249

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\$25 CORD Delivered

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PH. 2107

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VILLAGE MARKET

NEW YEAR'S PARTY SUPPLIES

1/2 lb. Cello Bag ASSORTED MIXED NUTS, 39c (No peanuts in this mixture)

80-count Paper Napkins, pkg. 11c

Schillings—While it lasts COFFEE, 1-lb. tin, 69c; 2-lb. tin \$1.37

S&W Finest MARASCHINO CHERRIES, 8-oz. jar 29c

S & W finest, large 1-lb. 12-oz. jar Brandied MINCE MEAT 1 lb. 12-oz. jar 49c

Wilshire Club BEVERAGES, full quarts 15c 2 for 25c plus bottle deposit

ROMA California Champagne 2.99 4/5 QT. for Holiday Entertaining! A Distinguished Sparkling Wine Naturally fermented Champagne—bulk process

DREFT or TIDE, large size 25c plus tax

Foodcraft FARM STYLE PICKLES, 15-oz. jar, 23c

COMFORT TISSUE DEAL Buy the four-roll family pack for only 29c (28c and 1c tax)

We will be closed Sunday, New Year's Day. We will be open Monday, January 2, 1950

NOW OPEN SUNDAYS 9 A. M. TO 6 P. M. WEEK DAYS 8:30 A. M. TO 6:30 P. M. Delivery Service Charge 25c.

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VILLAGE MARKET

Where Your Added Tax Dollars Go

Mention of the reasons for increased tax bills of Palm Springs residents in The Desert Sun last week brought forth requests for further explanation from quite a few readers. It was a surprise to some to learn that the Riverside county government's budget was only 5 per cent higher than a year ago while the levy for Palm Springs was about doubled.

It must be remembered that the voters of Palm Springs authorized two bond issues; for schools and municipal improvements—and that additional levies were authorized for the operation of the Community hospital and advertising and pub-

licity for the community. All of these added to local tax bills—represent the costs of a growing community.

A break-down of the various levies does not show on tax bills. There is but one rate shown, which is the combined rate of the county, city and various districts. Increased assessed values has also had a decided effect on tax rates. In order that taxpayers may better understand what they are paying for—and how their tax bills are computed, we are giving below a breakdown of a typical property owner whose total assessed valuation for real and personal property was \$13,800 a year ago.

1948-1949		1949-1950		Percentage Tax Increase	Decrease
Assessed valuation	Rate	13,800	19,640		
County of Riverside	2.26	311.88	1.50	294.60	5.5%
Sanitary District	.16	17.36	.09	13.60	21.6%
Flood Control District	.21	28.98	.13	25.53	12 %
Cemetery District	.02	2.83	.03	5.88	
Unified School District	2.05	282.90	1.64	322.09	12.8%
City of Palm Springs	1.00	138.00	1.00	196.40	
Municipal Bonds	None	None	.31	60.88	
			257.28	86.4%	
Hospital District	None	None	.18	35.35	
TOTALS	5.70	781.95	4.88	954.33	

It will be noted from the above chart, then, that this taxpayer paid approximately \$195 more to various agencies and about \$24.50 less to others as follows:

Increase		Decrease	
Cemetery	3.00		
Hospital	35.00		
Schools	39.00		
Improvement bonds	60.00		
City government	58.00		
Riverside county		17.25	
Sanitary District		3.75	
Flood Control		3.50	
	195.00	24.50	

NET INCREASE.....170.50

Any taxpayer can estimate the amount of tax paid to the county, city and other agencies by applying the above chart. It should be noted also that, while assessed valuation is used as a basis of computing your tax it is the budget of each agency of government that determines how much you pay. If the budgets of all agencies were exactly the same one year as another year, the amount paid by the taxpayer would have been the same. In the case of the taxpayer cited above, his assessed valuation was increased 42 percent but the combined tax rate of 4.88 represented a decrease of only about 17 percent.

Being new levies this year, the improvement bonds and hospital maintenance would naturally have cost taxpayers more. Since the capacity of schools

was increased, it is understandable why the school budget was increased. It will be noted that the city collected its full allowed amount of \$1.00 in addition to the municipal bond levy. Since the assessed valuation of most Palm Springs property was increased about 50 percent, the city collected almost 50 percent more this year for its share. The reason for this was explained by City Manager Rink in last Friday's Desert Sun. It was rather difficult for the average person to understand—but so is most government finance.

The purpose of this editorial is to show taxpayers where their money goes—and the reason for a considerable increase in their tax bill this year. Just what is covered by the budgets of the county, city and the districts is another subject.

Opinions of Other Editors

What About Hard Times?

The question is being asked by the man on the street just what will happen to our nation if hard times come. If we continue the wild spending which has been going on during Mr. Truman's term as president. If we are obliged to run the nation on a deficit basis during boom times, what will happen if and when we head into a depression? The opposition to Truman's spending ideas is growing among the rank and file of the American people.—Grand Rapids Times, Grand Rapids, Mich.

Over the Hills to Poorhouse

The Detroit advertising agency of Ross Roy, Inc., has found an interesting way of dramatizing the increasing cost of the federal government.

If everyone in the United States cashed in their savings in the form of life insurance, it would not be enough to run the government a year.

If farmers sold all their land, live-

stock and equipment, it would bring about \$25 billions—enough to run the government seven months.

If urban home owners sold their homes, it would pay the bills of the government for about eight months.

And if every industry in the nation converted its net working capital into cash, it would not be sufficient to finance government for 11 months.

In a page ad in the Automotive News, Ross Roy agency takes as a text a statement made by Franklin D. Roosevelt in 1932:

"Any government, like any family, can for a year spend a little more than it earns. But you and I know that a continuance of that habit means the poorhouse."

With government spending running far above government income, the ad takes as its heading: "Is There Room in the Poorhouse for 149 Million People?"—California Cultivator.

Villagers' Views

Thanks to All

I was in charge of this year's Christmas stocking detail for the Palm Springs Business Woman's club and I would like to thank all of the good merchants of Palm Springs and the private citizens for their kind donations and all of the help which went into making this such a success. It was wonderful to see the happy looks on the faces of the children.

I also want to thank The Desert Sun and Radio KCMJ for the very valuable publicity they gave the cause, insuring its success.

I would like to thank Miss Katherine Finchy and Warren Linville of the North End school, the girls from the Mexican Colony and the Catholic Mothers club for helping fill the stockings, not omitting the many other good people who helped and especially the Palm Springs police department.

How About a Trade?

Now that Banning wants the county seat, according to the public prints, how about a little horse-trading?

Down here in the desert we complain that the court house is too far away and also that it is too hard to get to because of the Banning traffic bottleneck.

So what? Two birds with one stone. We of the desert get behind Banning's plan for a court house and they open up that main street that so holds up us

through travelers. Then we won't have so far to go to the court house and while we won't cuss Banning for holding us up getting there, neither will we cuss them for holding us up getting elsewhere.

Let's boost their court house ambitions if they'll open up their hearts and their main street.

Those Barking Dogs

G. R. F.

Like many of your editorials, the one about noisy dogs seems to have caused unusual interest. I too know of several cases where people have become very discouraged by noisy animals in their vicinity and one family moved away. A police officer here once told me that barking dogs was one of his most numerous complaints. Neighbors will usually go through much torture before reporting each other to the police, and the fact that they do go that far and the police have no power to help them, would seem to call for some change in our regulations.

It is a pity that a few dog owners will permit their animals to go so far as to ruin the peace and quiet of an entire neighborhood, but they do. Speaking to them about it seems to do little good because they already know you are disturbed. You are a particularly bad spot if you own a normally quiet dog yourself, because your own dog is made nervous and barks much more often.

As regulations are now, I understand it is necessary to take complaints of this nature

SEND IN YOUR LETTERS TO THE DESERT SUN

through the courts, and although the records seem to show you get some pretty quick relief by this procedure, it should not be necessary to go this far when a new resolution comes here and finds himself confronted by a situation he is unable to stand.

Experience has shown that when specific regulations are installed in a town, and made known, after a few times, the troublesome few soon learn to live within the law, and this without any inharmonious to their community.

I feel that Palm Springs is a resort and different from other places. We spend much money advertising and beautifying to attract people here and keep them if possible. A large proportion of these people require harmonious living conditions, peace, and quiet, and I believe most of us agree they should have it.

Here Is One, Sir

A Resident.

Why oh why do you have to have a picture of Charlie Farrell in every issue??? I know he is Mayor and a prominent man in Palm Springs and the owner of the Racquet Club, but isn't there anyone else in Palm Springs who is prominent enough or photogenic enough to rate a picture???? And I ain't hinting about mine either (so no sour grapes) as I know that I'm not qualified, unless I murder somebody.

Please, sir, let us have just one issue wherein we do not have to look upon Charlie's face.

C. C. CLINTON

California Cavalcade by CARL KUHN



OF INDIANS - IN SOLANO VALLEY - WAS THE ONE MAN WHO FINALLY BROUGHT ABOUT PEACE BETWEEN THE INDIANS AND THE SPANIARDS. BECAUSE OF HIS LOYALTY TO THE MEXICAN GOVERNMENT HE WAS GIVEN A GRANT OF LAND CONTAINING 11,752 ACRES AND BAPTIZED FRANCISCO SOLANO ... 100 YEARS LATER HE WAS HONORED BY THE STATE, IN THE FORM OF A MAGNIFICENT BRONZE STATUE 12 FEET IN HEIGHT ... WILLIAM G. HUFF, A NATIVE CALIFORNIAN, DESIGNED THE MONUMENT AND THE DEDICATION WAS HELD JUNE 3, 1934 UNDER THE AUSPICES OF THE STATE PARK COMMISSION AND THE CALIFORNIA ORDER OF RED MEN ...

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Politically Speaking

By ETHEL GILLET WHITEHORN

CALIFORNIA IN 1950

It was on September 9, 1850 that the State of California was admitted to the Union. A white star, signifying her birth as a State, was added to the American flag and ever since that memorable date, California has been a true and cooperative member of our great national family.

On September 9, 1950, the citizens of California will observe her 100th birthday. It will be a proud and happy day—not only for the native sons and daughters—but also for the many thousands of people who have come from other states to establish homes and businesses.

IT IS INTERESTING to note that on the first Tuesday in November—only two months after California's famous birthday party, the voters will go to the polls to elect a governor. Although Earl Warren has not yet announced his candidacy for reelection to this high office, the consensus is that he will file his intentions early in January. Lieutenant Governor Goodwin Knight may file, too. James Roosevelt's Democratic sash has been tossed into the political arena. Bourbon has made the decision to oppose him.

Although this native daughter of California doesn't claim to be a "political expert," she does, at times, make political predictions. This is my prediction for 1950: In the June primaries, Earl Warren will neatly dispose of Goodwin Knight, should the latter be a gubernatorial candidate. Thereafter, the campaign will revolve around Warren and Roosevelt and it will be a political holiday that no Fourth of July in history with all its fireworks—can match. The voters will have before them Earl Warren, California's esteemed and highly respected native son, and James Roosevelt, who established residence in this state only a few years ago, and who is so self-sufficient that he believes he knows all the answers regarding California's needs and problems from San Diego to the Oregon line.

THE CITIZENS of California have never seen Governor Warren at his best in a political campaign. In 1942 he experienced very little difficulty in defeating Governor Olson since the people were impatient with Olsonism and wanted a change. In 1946 Bob Kenny was the Democratic

nominee for governor. Earl Warren was re-elected in the primaries by the highest vote ever given to a gubernatorial candidate in this state. There are those who believe that our present governor should make a bid for a third term. But they are few in number. The great majority of our citizens know that he has served us well, that he has brought great dignity to our State of California and therefore he is needed to further guide our destiny.

Earl Warren knows that Jimmie Roosevelt will use every trick known in political science to win the election. What Jimmie doesn't know, apparently, is that he will be face to face with a man who is so astute in debate that it is difficult to match him. Yes, in 1950, we shall see Earl Warren at his best. When the campaign is ended we shall again have him for our governor, and it will be a long, long time until Jimmie Roosevelt recovers from his political wounds.

Museum

Tonight, films: "Snow Harvest," "Jet Propulsion," and "Buffalo Lore." Open to the public without charge at 8 p. m.

Friday, 8 p. m.: Anthropology program. Films: "Door of Asia," "Life in the Himalayas," and "North of the Himalayas." Subject: Peoples of Central Asia. Public invited; no charge.

Dec. 31 and Jan. 1—Museum closed for New Year's.

Jan. 2 at 8 p. m.: Desert Stamp Group meeting. Talk by George Miller on "Arranging Your Stamp Collection." Stamp exhibition. Stamp collectors especially welcome, but program open to the public without charge.

January 3, 8 p. m.: Films: "Miracle of Time," "Sunset in the Pacific," "Development of the Chick," "Highway to Hawaii," and "Modern Hawaii." Open to the public without charge.

For Sale---Model Sunshine Home



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Memory Lane

(From the files of The Desert Sun of December 27, 1929)

Golfers are playing the first five holes of the Palm Springs golf course and nine holes will be completed soon. It will be a full 18-hole course. It is situated a quarter-mile east of El Mirador hotel, I. S. Flavin, formerly of Buffalo, N. Y., is the pro.

There were a number of Christmas parties in Palm Springs last week. In many places there were no indoor trees but outdoor trees were

lighted. Gay parties were held at the El Mirador, Desert Inn, Del Tahquitz, Winter Garden, La Palma and Palm Springs hotels.

The question is often asked: Why do people leave Palm Springs so early in the spring? May is one of the most delightful months here while the weather is usually foggy, chilly, windy or otherwise disagreeable along the coast. Our advice to tourists is stay through May and you'll come back again and again.

A representative of the Southern California Gas company started a petition in Palm Springs last week. If enough people sign it, natural gas will be brought to Palm Springs.

Those who wish to do business with The Desert Sun should call between 10 and 11

a.m. A representative of the newspaper will always be there between those hours.

Mr. and Mrs. Fred Payne Clatworthy of Estes Park and Riverside spent the weekend here. Mr. Clatworthy is well known as a lecturer and auto-chrome photographer and his pictures appear in the National Geographic.

Chief of Police Dodd reported that there was no evidence of liquor being brought into Palm Springs for the holidays. People come here to enjoy the balmy desert rather than the cup that is alleged to cheer.

Mr. and Mrs. Tom Lipps and little daughter Tomala and Ruskin Lange of Los Angeles returned to the Village yesterday. They are occupying the Fritz Ridgeway apartment at Del Tahquitz.

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TRAILER PARKS

What's Going On

IN THE

Trailer Parks

Palm Springs Corral had an exciting game last week, the horseshoe tournament champions were Ed Huff and Ray Heady. New arrivals for the season are Sleepy Brown and family, of Shreveport, La., he is known by many of his friends as the trumpet player with "Gov." Jimmy Davis at the Stables, as is Jimmy Widener who strums the guitar with the band. Mr. Widener moved into the trailer park this week for the winter months. Looks like "Gov." Davis' whole orchestra is making the Palm Springs Trailer Corral their headquarters with "Ace" and Mrs. Spriggins as managers, plenty of activities going on in the park. Mr. and Mrs. Jack (Ribs) Murphy, he famous for his tasty ribs at the Palm House Monday nites are permanent all-year round fixtures.

Ramon Park Trailerites are busy making plans for the New Year's activities and a big time is expected by all. The Christmas party for children was a huge success Friday and there were many happy youngsters gathered round the tree.

PALM SPRINGS has an excellent AIRPORT

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Leisurely Living
at its Best

The Desert Sun

PALM SPRINGS, CALIFORNIA — 5
Tuesday, December 27, 1949

Home of the Week

Designs and
Suggestions for
Beautiful Settings

Auto Registration Branch To Open at Bank January 3

Village motorists may obtain their 1950 aluminum and red license tabs and registration slips immediately if they apply in person at the Bank of America between January 3 and February 4 and present their 1950 potential registration cards. It was announced by Motor Vehicle Director A. H. Henderson.

Henderson urges every motorist to pay their fees in person instead of by mail and to use the potential registration card for 1950. The majority of potential registration cards are in the mail but because of year-end transactions some will be received early in the new year.

Motorists who use their 1950 potential registration cards to renew will receive license tabs

and 1950 registration cards (white slips) immediately provided they apply in person. When presented at any motor vehicle licensing agency with the fee payment indicated on the face, the top copy will be validated and returned to the applicant with his tabs. The validated copy constitutes the 1950 registration card (white slip) which is to be displayed in the driving compartment of the vehicle. The duplicate copy of the potential registration card is retained by the issuing agency for departmental records.

MOTORISTS SHOULD preserve their potential registration cards carefully until they are presented. The two-part form should not be separated. Upon receipt, they should be examined carefully. If the vehicle described on the face has been sold by the recipient, the potential registration card must not be used for renewal purposes. It should be destroyed to avoid confusion.

Applicants who have changed addresses from that shown on the face of the potential registration card or other document used as an application for renewal should make the proper notation of the new address in the space provided on the form, or inform the clerk of the change.

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THE BANK OF AMERICA here is one of ten banks in southern California which has been made an issuing agency by the motor vehicle department. J. M. McCoy of the bank staff will handle the registrations. Only straight renewals on potential registration cards will be accepted at the bank.

Others must be handled thru the mails or by applying at a motor vehicle branch office.

Roman Glass Found

Lumps of glass found in the ruins of burned Roman villas in England prove its use there centuries ago.

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Complete set of Plans of this house available for \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs.
(Allow a minimum of 10 days for delivery)
PLAN NO. 18

This solar-type house may be constructed for approximately \$7,100.
It has an abundance of glass and an unusual exterior design.



(Editor's Note: This is the third of a series of articles prepared by the Palm Springs Community Chest to better acquaint you with the functions and service of this vital health, youth and charity fund.)

Among the misconceptions of the Welfare and Friendly Aid Community Chests held by many persons is that they are devoted entirely to charity—the feeding and clothing of the poor, the giving of assistance to the unfortunate and helping the aged.

And while it is a misunderstanding of chests to think of them as wholly charity, since about three-fourths of the funds raised for Chests in America today go to youth activities, the welfare part of a Community Chest still remains a vital force in the community.

IT IS VITALLY important because the Chest dollars spent for charities are spent for emergencies. These dollars fill the gap between more permanent solutions of assistance problems. For that reason they are of tremendous value and are indispensable to a community. Often a few dollars given to a hungry family can actually prevent crime such as robbery or even murder.

Hunger will not wait for the slow-moving public relief agencies to act. Hunger is something that develops in a matter of hours—and help must be forthcoming at once.

Often community charity agencies do an amazing job of emergency relief on incredibly small operating funds.

THAT CERTAINLY can be said

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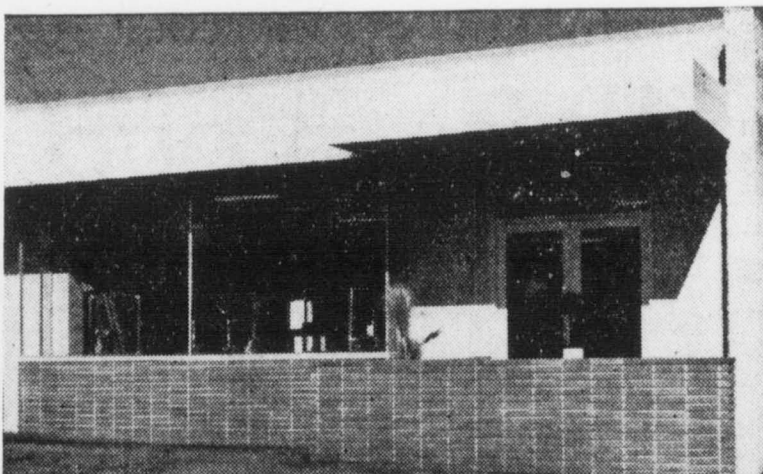
Paint

Rock and

Sand

Builders'

Supplies



Four New Homes Begun in Village

Four dwellings, a duplex and two additions, gave December building in Palm Springs a \$56,300 boost as the year neared an end.

Permits issued at the building department in the past week were to:

Charles K. Fulton, 1180 Camino del Corto, house, \$10,000.

T. P. Haxton, 1321 Calle Rolph, house, \$9,800.

T. Hubbs, 641 Desert View Dr., addition, \$1,000.

William Lux, 1140 Calle Marcus, house, \$10,500.

Ernest Off, 588-590 Desert Way, duplex, \$15,000.

George T. Oliver, 537 Calle Abonia, addition, \$1,000.

Mrs. G. M. Renaud, 767 Sunny Dunes Rd., house, \$9,000.

Taxable Values In County Rise 170% in 8 Years

Taxable value of property in Riverside county is 170.7 per cent greater this year than it was in 1941-42, California Taxpayers' association reported today.

For 1949-50, total taxable value of property in the county reached \$244,286,560, compared with \$90,224,790 for 1941-42.

Assessed value of property in the county for this year is 54.1 per cent more than for last year, when it reached \$158,511,160.

"Assessed valuation is only the measure by which the property tax bill is divided among property owners."

"Every tax bill is the direct result of government spending," the Taxpayers' association said, pointing out that cities, school districts, special districts, and counties levy taxes on property.

"The way to cut taxes is to reduce government spending," the association declared.

Rent Control Fades

A total of five States are now free from Federal rent ceilings and Alabama will be on May 10, 1950, the National Association of Real Estate Boards reports.

Outpost Estates See Television

Bill Newell, Los Angeles television expert and engineer, has been experimenting in various parts of the desert area for the past few months on television reception and recently decided that the best reception can be received in the Palm Springs Outpost Estates area.

A television set has been operating there very successfully for the past three weeks, bringing in four channels with exceptional reception on channels 4 and 5. Residents in the Outpost Estates sector are looking forward to seeing the Pasadena Rose Parade and football games New Year's day, he said.

Newell further remarked that radio reception is extremely good in that area. He has been successful in getting all the Los Angeles stations including San Diego, Salt Lake City, San Francisco, Denver and several in Mexico.

Use of County Cars Restricted

Supervisors Monday voted to have County Counsel William O. Mackey draw up an ordinance on Supervisor William Slape's recommendation that strict restrictions be put on use of county cars by county employees for private purposes.

The action had been held up several weeks while the supervisors studied the proposal.

Slape said he submitted the ordinance after receiving complaints from taxpayers about misuse of county cars.

Solar-Type House Has Universal Exterior Design

The outstanding feature of the solar-type house pictured this week is the uninhibited use of glass in the front plus the unusualness of the exterior design.

In interior arrangement many conventional features have been retained because of the desire of the home maker to work in relatively familiar surroundings. But, at the same time several innovations are included in the interior of this small (890 square feet) two-bedroom house.

THE TWO BEDROOMS are both of moderate size, and the master bedroom, located at the rear, is especially noticeable for the large amount of closet space—something that adds to every house. The front bedroom which may be used either as a guest room or as a second family bedroom has adequate closeting.

The bath is conveniently located to both the bedrooms and the rest of the house through the triangular shaped hall way, which, in turn, insures privacy to the family part of the home from the general living area.

The kitchen is large and has built-in sink and closets which

insures ease of work; It is located next to the dining area which is merely an alcove off the living room, but which does give a private section of the house for eating.

A LARGE SOLAR TYPE view window is featured in the living room and the entire room is so constructed as to focus attention on this feature. The entry hall includes closet space for all of the coats and rain equipment that one would care to keep in such a place in addition to shielding the living area from the outside.

The contemporary feeling of the house is brought out through the two-stage roof and the picture window coupled with the square design of the building which is enhanced by the use of large precise block construction.

4000 Homes a Day

The nation's home builders are constructing new homes at the rate of 500 per hour of each working day. This was reported by the National Association of Real Estate Boards.



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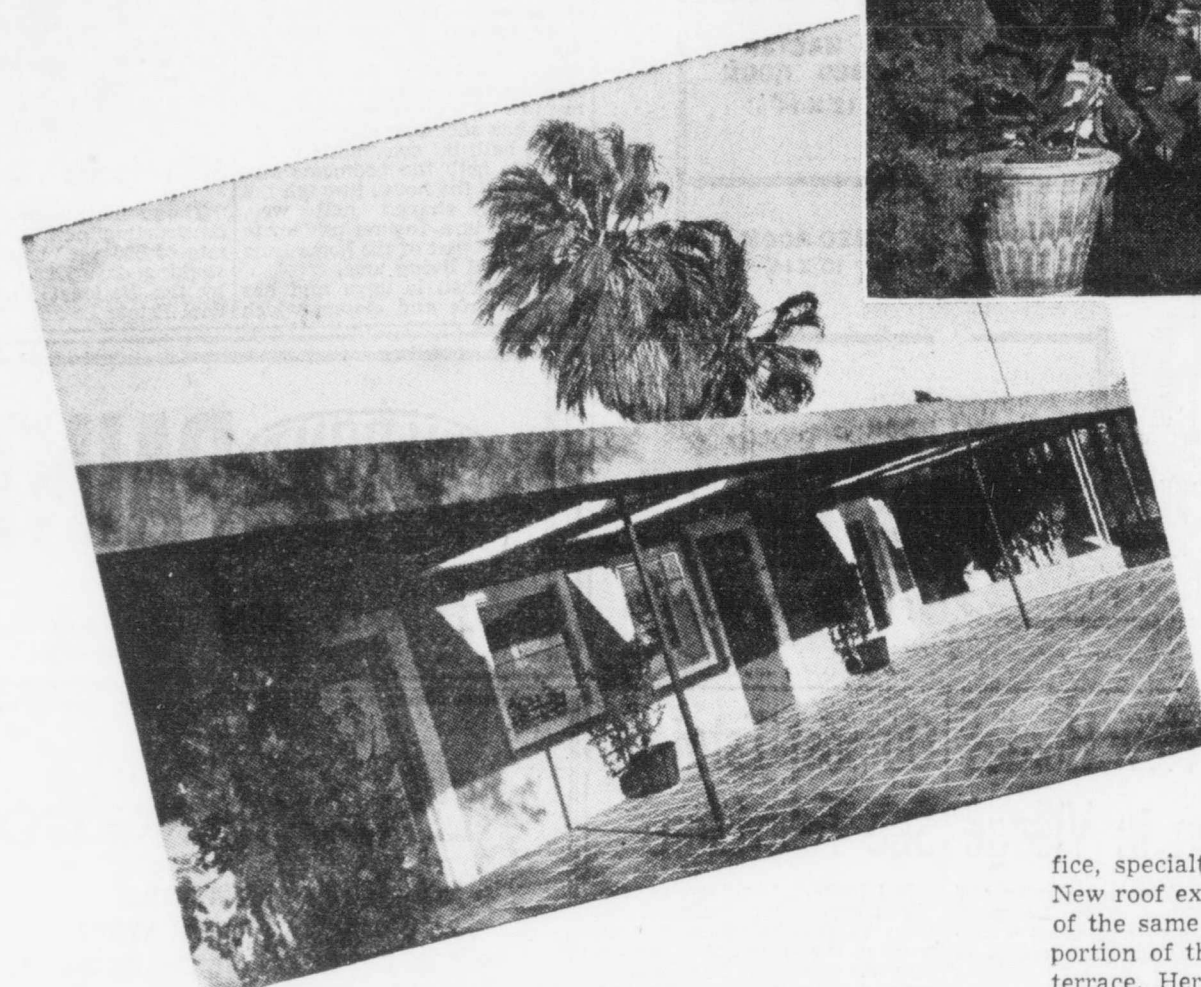
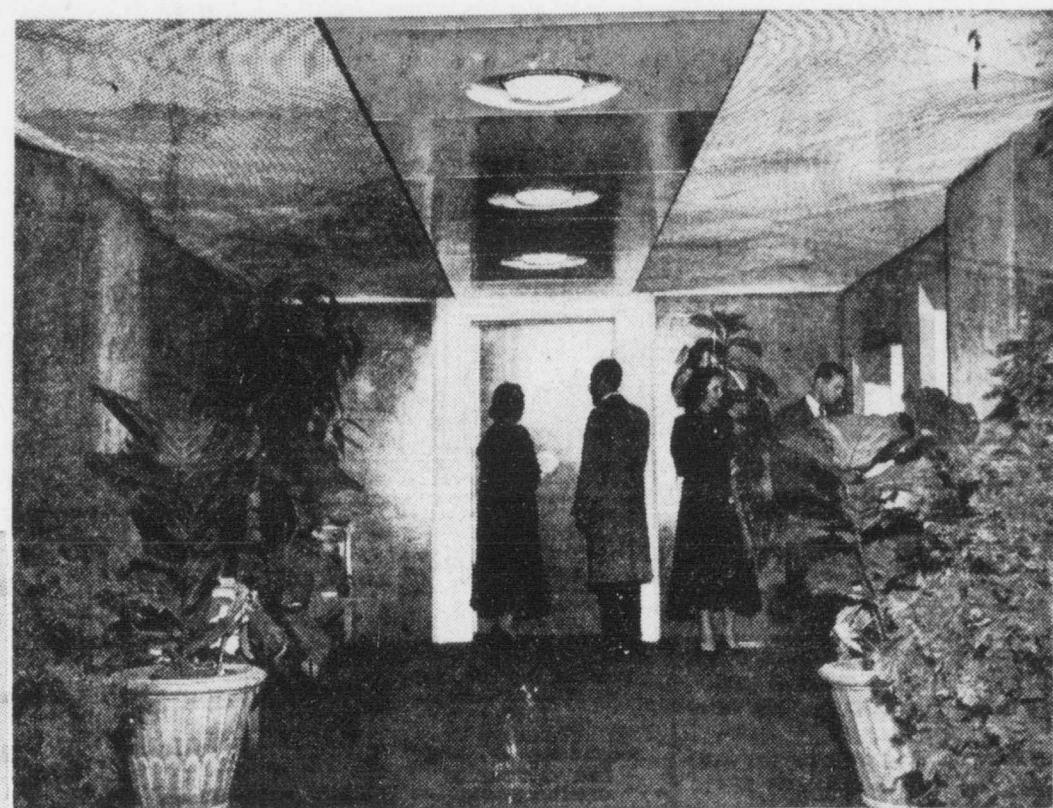
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NO CHARGE FOR ESTIMATES

Beautifully remodeled Tennis Club formally opens tomorrow



Modernized entrance, shown above, is flanked by tropical plants—attractive lighting arrangement adds to effectiveness of approach to the club. . . . Redesign entrance building, left, houses general offices, manager's of-

fice, specialty shop and enlarged ladies dressing room. New roof extends over entrance walk. . . . Another view of the same building is shown at right, together with a portion of the two new steel lanais on the tennis court terrace. Here members will be watching Jack Kramer and Pancho Gonzales in an exhibition match next Feb. 12th.



These pages are presented as a tribute to the vision of Mr. Vincent Marco—and in appreciation of his patronage—by the firms whose names appear hereon.

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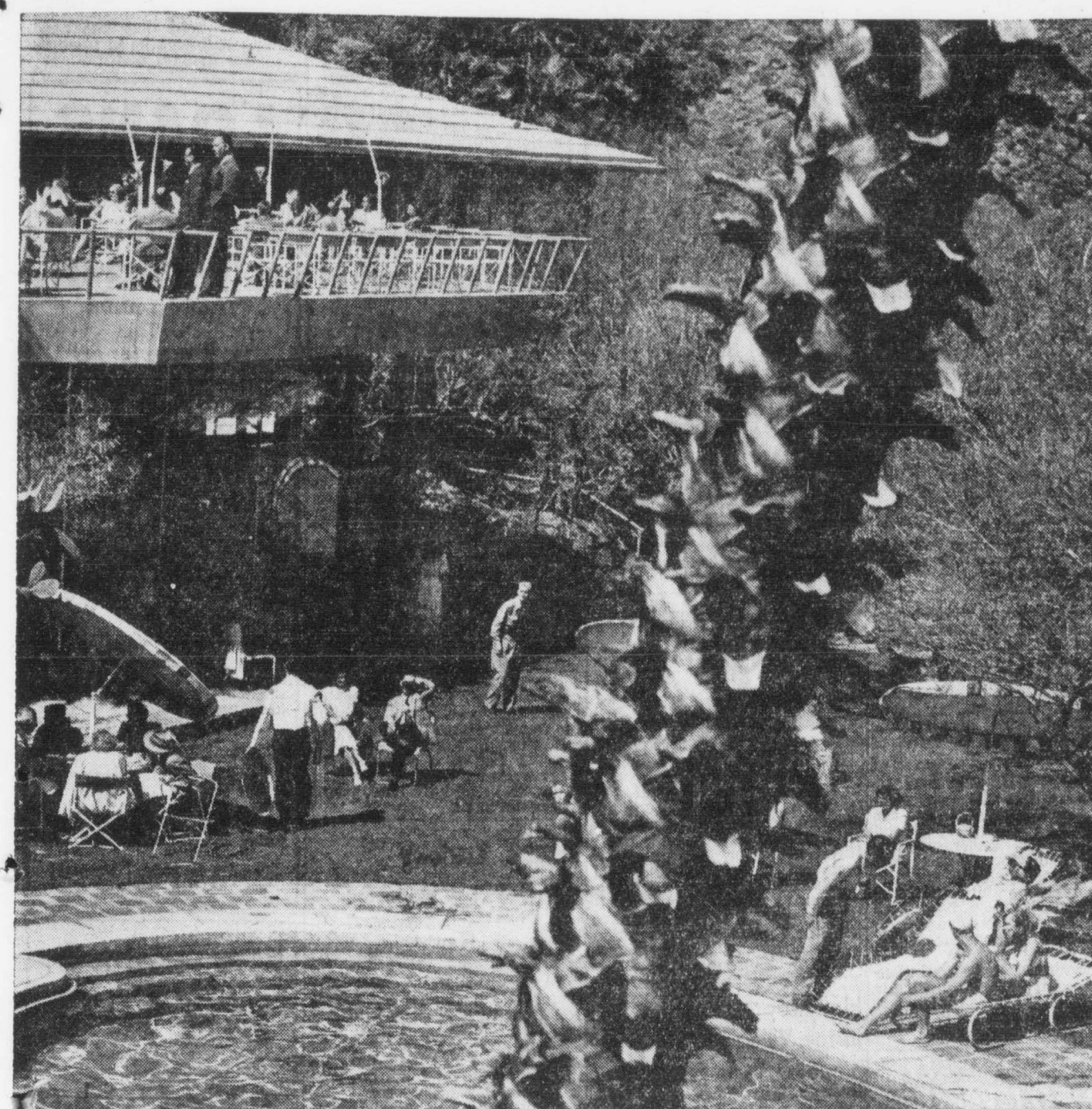
. . . Already known throughout the country as America's most beautiful desert club, the Palm Springs Tennis Club has been completely remodeled and made more attractive than ever. Many new features have been added for the convenience and improved service to members and their guests. Alterations which started during the summer months are just about completed and the club will observe its formal opening tomorrow evening.

. . . Among the vast number of functional improvements that were planned by Vincent A. Marco are brand new kitchen and food service equipment in stainless steel and sparkling white enamel . . . a new public address system for the entire plant . . . new heating, cooling and ventilating equipment . . . an elevator to the dining room . . . enlarged utility lines . . . and many others. All were designed with an eye to smoother and more efficient operation of the club.

. . . Most notable addition is the new Men's building which has been constructed beyond the swimming pool and is now nearing completion. In addition to lockers and showers the building will provide steam bath facilities. Locker and dressing rooms for the ladies have been enlarged and improved.

We're proud of the...

PALM SPRINGS TENNIS CLUB



Famed from coast to coast for its beauty, unique design and attractive setting, the Palm Springs Tennis Club has been completely remodeled and refurbished—and many new features have been added. Formal opening of the season will be observed tomorrow night and Ray Whitaker and his orchestra will be back for the remainder of the season. View above shows portion of the swimming pool and second floor terrace.

Square at the c
nings wi
members
shown a
Roy Ra
Thursda

. . . A new tiled terrace with ornamental steel lanais has been provided for those watching tennis matches. The club entrance has been vastly improved and landscaped. The dining room bar has been moved to the front, adjoining the second floor terrace, and a cocktail lounge added. Many other improvements and refinements will be noted by those who gather for the formal opening tomorrow night.

. . . Returning for the formal opening tomorrow will be Ray Whitaker and his orchestra who has been so popular with club members for the past two seasons. They will stay for the remainder of the season and provide the music on Thursday nights when square dancing will be added to the club's program. Ray and his orchestra will be on hand also for the gay New Year's eve party which will attract members and their guests from near and far.

. . . New personnel includes Pancho Allati as Maitre d'Hotel, from Beverly Hills, and Chef Francois Rostaing who is famed for the preparation of delicious foods and specialties. Notable will be the Sunday Buffet luncheons served from noon to 3 o'clock.

The building trades firms who rebuilt and refurbished the famed Tennis Club are proud to have had a part in the big job that was started in the hot summer months. And the food supply firms are proud to have been selected by Chef Francois to provide him with the essentials for his famous dishes.

formally opens tomorrow evening



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Happy New Year
To all of our
members and
friends
The Tennis Club



Square Dancing has been inaugurated at the club this year on Thursday evenings which have become popular with members and their guests. A group is shown above getting instructions from Roy Randolph who is in charge of the Thursday night affairs.

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TENNIS CLUB

Tenthouse Company Plans Unofficial Showing Friday

Swinging into final rehearsals, Tenthouse Theater company is set for the first unofficial performance next Friday evening for city officials, members of the Retail Merchants association, the Hotel and Apartment Owners' association and other civic figures in a preview of the first week's run, commencing January 3, of Noel Coward's Blithe Spirit, "an improbable farce in three acts."

Leading the troupe of the Broadway cast is Marjorie Walters who has a long list of successful engagements on the legitimate stage in the east. Another

top-notch to be seen will be Bernard Hughes with more than 150 successful parts to his credit in eastern equity successes.

Gertrude Kinnell, said to be one of the finest character actresses in the country, will be seen in the part made famous by her, that of Madame Arcati, one of the strong parts in the play. Others in the cast are Christy Palmer, Helen Stenborg, Maurine Cookson and Michael Ferrall who also directs the productions.

All those named are said by Producer H. M. Rogers to be the finest talent obtainable for this, the first serious attempt at introducing legitimate stage plays to Palm Springs audiences. To be played "in the round," in innovation devised three years ago by Rogers and Ferrall, the stage is oval-shaped with the audience seated around the actors. After two most successful seasons in the east, Rogers is anxious to find Village reactions to the latest in theater "business" in his Palm Springs opening. He said there will be a change of plays each week during the 15-week run.

Opens Rental Office

Gene Johnson, after five years of real estate in Palm Springs has opened his own office at Indian avenue and Palm Canyon drive where he will specialize in rental service. His objective, a clearing house between prospective tenants and apartment and hotel owners.

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In South Palm Springs

This three bedroom, two bath home is being offered for sale partially furnished. Panelled den with herbaceous; large living room with one wall glass; central heating; air conditioned; walled and beautifully planted; there is also a two car garage and sprinkler system in the lawn. This is an outstanding buy at

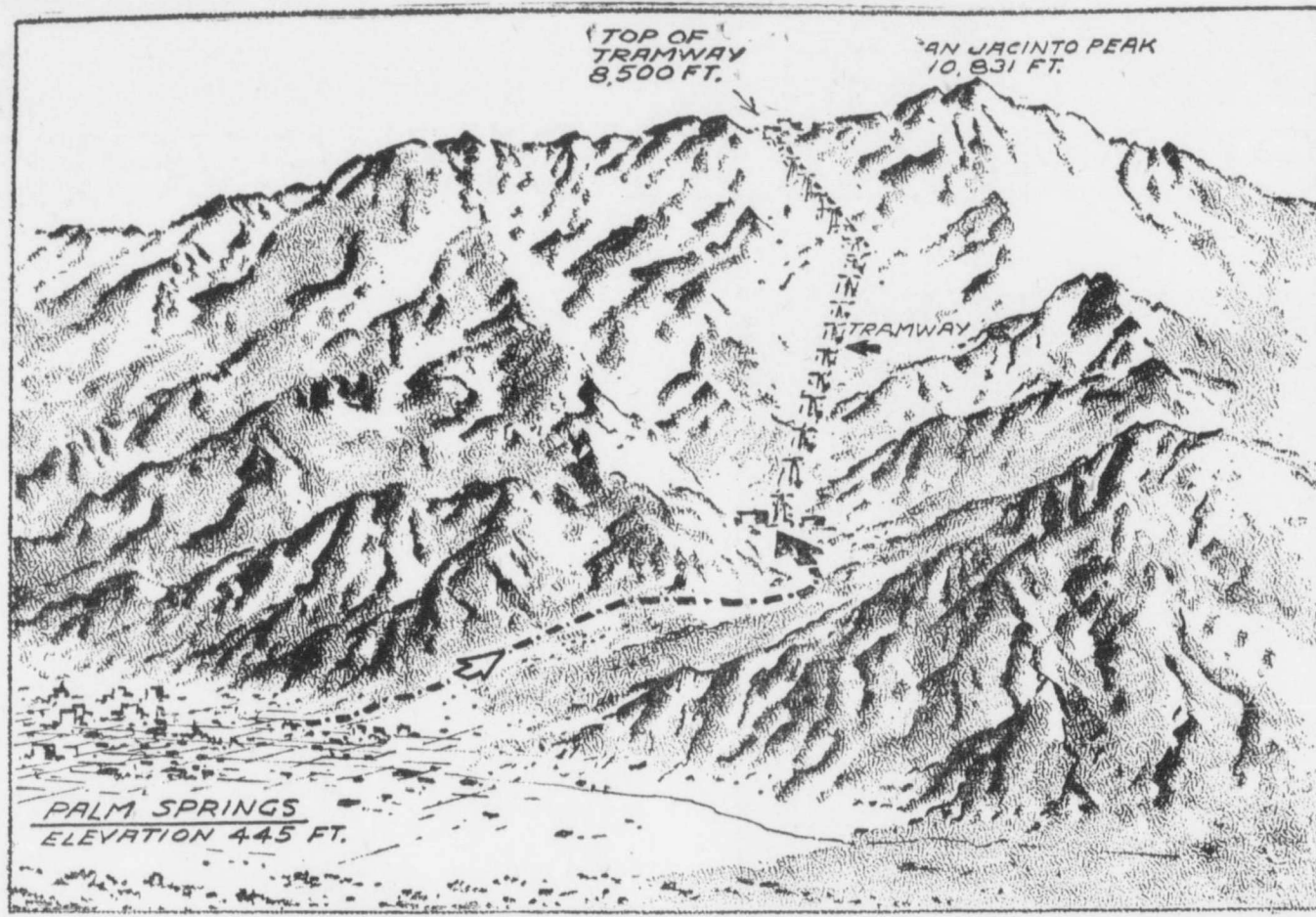
\$27,500

Terms

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LARGEST—Proposed aerial tramway up Mt. San Jacinto will be second and largest in United States. It will be 12,800 feet in length and will rise to an elevation of 6000 feet. Towers will be

60 to 280 feet high and cables 2 1/4 inches in diameter. The tramway will open up a wilderness to sports and sight-seeing.—(Los Angeles Times photo).

From Page One—MORE ABOUT

TRAMWAY

rate that can be charged. Obviously, if the fare for the thrilling ride could be adjusted according to the flow of the passengers, there would be no financial problem. But the Authority members realize clearly that an abnormally high fare would discourage travel on the Tramway and thereby defeat the very purpose of attracting throngs of visitors.

TRAVEL ESTIMATES prepared by architects for the Tramway authority however, were extremely encouraging as these figures showed millions of persons pass-

ing within six miles of the Tramway site every year. Experience of the only other passenger tramway in the United States—the Cannon Mountain Tramway at Franconia Notch, N. H.—show that a great percentage of the highway travel near that point can be diverted to the tramway. Travel on the eastern tram, although it is located seven hours' drive from the nearest big center as compared with three hours from Los Angeles to Palm Springs, has been amazing to everyone concerned. So this travel potential has been an encouraging factor to the Tramway officials.

Something of the enigma facing the Tramway authority can

be understood when it is remembered that soon after the end of the war, the estimated cost of the project was raised to \$5,000,000. Almost weekly since that time the cost has been increasing, what with higher labor costs, rising prices of all commodities, and the uncertainty of steel.

EVEN NOW THE NEW cost apparently reflects the new steel price, made necessary by the pension plan forced upon the steel companies under government pressure, for the final cost estimate was delayed by the outcome of the pension fight was known. Steel price advances of \$5 a ton were announced recently.

As mentioned above, optimism on that point prevails and signs are that Palm Springs is at last about to realize its dream of this world-famous attraction.

From Page One—MORE ABOUT

SHOOTING

fight "with a friend." No complaints were made on this incident.

In a "family beef" John Singleton was arrested and his wife was taken to the hospital for treatment from the domestic argument. Singleton was released on \$50 bail with the argument still in force as Mrs. Singleton promised "to fix him" if he "laid hands" on her again.

Several other incidents of belligerency were noted by police with the others all being handled by the officers without the necessity of booking violators.

Hollywood Dines In the Village

Parties galore at the Palm Springs Doll House this week with songwriter Hal Borne celebrating his birthday with a large party, Van Johnson and Peter Lawford batching it, the Al Jolson at a corner table, Dr. and Mrs. W. Singleton, a plating some of George Strebe's famous duck dinner, and R. W. Horne in a party of four.

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Dad French Adds Yardage With King-Size Golf Club

President J. E. "Dad" French of the golf club is demonstrating a new twist at the O'Donnell course these days—a king-size golf club, 48 inches long.

Said to be one of the only two in existence at the present time—the other being owned by Chick Evans in the mid-west—the club is 5 1/2 inches longer than the orthodox standard size.

"This has the advantage in that as you get older," the 73-year-old enthusiast said, "you can't pivot as well as when you are younger."

He claims to be able to get

25-30 yards more distance with the longer size.

Comedian Bob Hope, upon seeing the polo-size barnyard pool stick remarked "I want one of these clubs so I can stay home and still play the course."

French said that the new length will soon be in production for general distribution.

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Final Turkey

Shoot is Termed

Great Success

"A great success," were the words of Director Al Patane of the final turkey shoot Saturday by the group of Cathedral City pushing the project for funds to complete the baseball diamond one mile east of town opposite the Wonder Palms turnoff.

Crediting Ray Vogel, chairman of the affair, with the putting on of a first class shoot attracted participants from far and wide. Patane said that it was a success in every way, "even financially." A meeting will be held this week to go over the results and to lay plans for future activities benefiting the ball park.

Dorothy Gray Off to the City For Christmas

Dorothy Gray and Rose Mints left the sunshine of the desert for Christmas and were off to Los Angeles to dine with Mrs. Gray's son and family, Mr. and Mrs. Leeland Gray. Additional guests included Dora Morrison, Irene Stevens and Thomas Mercola.

Rogers Hosts at Pre-Luau Party

Mr. and Mrs. Trav Rogers were hosts Tuesday for a cocktail party preceding the Luau at Thunderbird Ranch. Guests who gathered at the hacienda on Vacuerra road included Dorothy Gray, Rose Mints, Marjorie Borden, Elsie and George (Senator) Maypole, Mr. and Mrs. Joe Grabner, Louise Peale, Patricia Dales, Mr. and Mrs. Monty Warshaw.

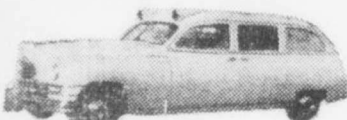
Celebs Dine at The Doll House

George Strebe's Doll House in Palm Springs has been drawing in the crowds as usual since its opening a few months ago, and this week saw a stream of celebrities at the famed restaurant including Darryl Zanuck in a party, Drue Nash, Peggy Lee and hubby, Dave Barbour, Ty Power and Linda Christian, Pat Knight, and her new flame, Dr. Stephan Von Mauthner, Antiole Litvak, Van Johnson, William Holden and the Carey Robinsons.

Nero passionately loved to play the bagpipe, according to the Encyclopedia Britannica.

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PALM SPRINGS

From Page One—MORE ABOUT

HOSPITAL

local need was not as acute as in some other communities.

IF THE LOCAL BID is successful, and there is small chance that it will not be, the money available in both funds approximately \$425,000, will provide an adequate hospital immediately on the 7.85 acre parcel.

This action will be necessary, it is expected, because when the hotel property itself, the former hotel building and its furnishings, on the westerly portion of the tract, is sold to the highest bidder March 22, the present hospital site will have to be vacated.

BIDS WERE ASKED on the entire property by the government agency as result of the recent United States supreme court ruling on the status of former owners.

The Charles L. Harney company which applied for former owner priorities lost its battle when the high court refused to review an adverse appellate court decision.

Mr. and Mrs. William Dunkerley were off to Hollywood Christmas Eve to spend the holiday with Mrs. Dunkerley's parents in Hollywood, Mr. and Mrs. Carl Jackson.

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17 RENTALS AND POOL IN the best income district of Palm Springs. 9 of the units have kitchens. 2 are doubles to accommodate 4 people. Tastefully furnished and in first class condition. Owner must sell immediately. Will take \$81,000 full price; \$31,000 handles. Ph. 2064—evenings 25223.

EXCHANGE FOR SEATTLE

Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.

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4231 University Way
Seattle 5, Washington

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ADOLPH ISRAEL
437 N. PALM CANYON
PHONE 2981

WILL TRADE Yucaipa Valley lot, 150x198 for Palm Springs home. A. C. Kelley, Rancho Trailer Park.

WANT Palm Springs home. Have 25 Arrowhead lots and \$5,000. Write C. Krouse, Blue Jay, California.

HAVE West L. A.—3 units. Want Palm Springs home or income. Phone 2957 or CR 5-2222.

Business Rentals

STORE BUILDING—Ideal for grocery market, furniture store, variety store, etc. Ample parking space for customers. Located next to drug store, bakery, dry cleaning plant, glass business. See PITTS, 440 S. Indian.

CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage, 1090 N. Palm Canyon.

Rooms For Rent

SINGLES, doubles, \$7 weekly; up; kitchen privileges. P. S. Aerotel, at Airport. Phone 25224.

PRIVATE ROOM in home with young couple, \$50 mo. 3967 Sunny Dunes Rd., ph. 2254, 9:30-5.

NEW ROOMS, twin beds or double, \$4.00 a person, two \$7.00. By day or week. Phone 2-5383.

Houses For Rent

FURNISHED, 3 bed rooms, kitchen, dining room, new, modern. \$60 month. Phone 8-3761.

GIRL TO SHARE lovely 2-room apartment, kitchen, bath. \$50 each. Phone 6023.

REFINED woman to share small apartment with middle-aged woman. Reasonable. Ph. 3025.

GUEST HOUSE, beautifully furnished, suitable for two. 1777 Mesa Dr.

Real Estate For Sale

Beautiful Estate

Near Colonial House—Only two blocks from center of town. 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$60,000 to \$37,500.

SHEPTENKO, REALTOR

475 N. Palm Canyon Dr. Phone 2727

TRAMWAY AREA

Whitewater garage. . . On Highway 99 opposite Bridgeway Cafe. Completely equipped. Business has been doing over \$100 a month. Now owned by widow who is unable to operate. 200 feet from highway frontage. 3 acres, 7 water shares. 4 bedroom furnished home. Chicken equipment and stables for horses. All utilities. Ideal setup for motel court. Everything complete and reduced from \$30,000 to \$16,500 for quick sale. Terms. Will lease to mechanic for \$400 a month with option to buy. Phone 2064—evenings 25223

11 UNIT court with kitchenettes, electric refrigerator. Owner's 3-bedroom home. This is a beautiful place. Sold 18 months ago for \$55,000. Present owner leaving U.S.A. First to come with \$15,000 can buy it for \$35,000. Balance at \$200 per month, including 5% interest. C. Hunt's Real Estate, 420 E. Ramsey St., Banning, Calif.

HOTEL-APT. SITE, near Lone Palm and Rossmore hotel. Cost \$18,500, will take \$12,500; car, trust deed, lot, or house-trailer down. Sheptenko, 475 N. Palm Canyon Dr., Phone 2727.

LOT R-3, bungalow court site, reduced from \$3950 to \$1975, \$295 down. See Sheptenko, Realtor, 475 N. Canyon. Ph. 2727

Exchanges

A GENTLEMAN'S RANCH, 406 acres, can be used as HEALTH RESORT or DUDE RANCH, 45 minutes from Palm Springs. Scenic view. Has 1 mile highway frontage on new ocean to Desert Highway. Artesian Sulphur springs. Lake stocked with bass and blue gill. Plenty of quail, deer, duck and rabbits. Large ranch home, caretaker's home and large guest house, large pool, stables and barn, 2 trucks, tractor, and farm implements. 20 acre fruit trees. Has oil and mineral possibilities. Owner has spent \$100,000 developing as a hobby for his health. This property open for a cash offer or consider trade for Palm Springs income up or down. Write for photos and particulars. Box 67, Desert Sun.

Heated Swimming Pool

4 bedrooms, 3 baths, panel ray heat, closed patio, \$3,000 for season. 1120 Via Miraleste. Phone 7181.

UNFURNISHED, 2-bedroom, 2 baths, large living room, breakfast room, hardwood floors, garage, patio, with barbecue. Unsurpassed view. Phone 7125.

2-BEDROOM, furnished house with sleeping porch. Season or year. Air conditioned. 2-car garage. 585 Calle Santa Rosa.

3 BEDROOMS, 2 baths, patio, landscaped. View. Bendix ironer. Season or year. 677 El Placer Road.

APARTMENTS, homes and business locations. Also hotel reservations. Phone 2391, evenings 6374

2-BEDROOM HOME, furnished. Adults only. Phone 24061. 1359 Camino de Primrose.

FURNISHED new 5-room beauty. One block off Tamarisk, \$150 mo. Owner 677 Paseo de Anza.

Trailer Rentals

31-FOOT new trailer, completely furnished. Scenic lot, overlooking vicinity. Call Cathedral City 83860.

ATTRACTIVELY finished, completely furnished, 27-ft. trailer for 3 months or season. Adults. Phone 3362.

\$35 MONTH, comfortable. Refrigeration, all utilities, for one. 323 Marcus Road.

Household Goods

Copper Platter Lamps
Complete with shade—\$3.98

Novelty lamps
Old-fashioned tone base
Complete with shade—\$7.95

Floor lamps—\$12.95
Complete with shade

MAHER DESERT FURN.
Road to Desert Hot Springs

NEW AND USED GAS & ELECTRIC HEATERS

Clearance on all New Furniture—Aluminum Patio Chairs, Umbrella Tables, Chaises slashed to clear. . .

SMOKE STANDS—\$1.99
Drive Across the Wash & Save MAHER'S DESERT FURNITURE Road to D.H.S. 5 miles out Indian to Garnet Gardens

ALMOST new studio couch, green with chartreuse and red print. Makes into twin beds. See Saturday and Sunday, 72949 Dattil road, Shangri-La Palms.

SEVEN-FOOT teal blue umbrella, deep white fringe, steel shaft, patch in one panel. 1118 San Jacinto. Phone 3705.

PORTABLE electric sewing machine, \$35. Cabinet electric sewing machine, \$35. J. E. Fuller, Taylor Trailer Park.

BABY BED, springs, mattress, high chair, circulating gas and kerosene heaters. 1395 Granvia Valmonte.

7-CU.-FT. Westinghouse refrigerator, used 2 months. \$175.00. Phone 2-4623. 227 Ocattillo Rd.

Apartments for Rent

NEW three-room furnished apartment, season rental, \$70 per mo. See it Saturday and Sunday, 72949 Dattil Road, Shangri-La Palms.

SINGLE apartments and rooms. Utilities and linens furnished. Daily, weekly or monthly. The Orleans, 373 S. Palm Canyon.

LARGE, 3 rooms, refrigerator & cooler, large sun deck. \$60 per month, season or year. Phone 83103 after 5:30 p.m.

NEW one-bedroom apartment, furnished \$90, or unfurnished \$75. Nice location. Phone 26715 or 7452 between 9-11 a.m.

FURNISHED, very large 2-bedroom apartment, panel ray heat. Will house 6. 545 Calle Roca. Phone 4684.

DUPLEX apartment, garage, near Village Market. Ideal for three adults. 562 Calle Ajo.

1-ROOM, kitchen and bath apts. Low monthly rates only. 174-J The Center.

UNFURNISHED studio apartment near Rancho Mirage. \$50 mo. Phone 8-3268

FURNISHED apartment by season. Must be seen to be appreciated. 435 Avenida Olancha.

APARTMENTS, center of town. Special rates to local workers. Ph. 2957, 444 N. Indian.

NEW PRICE on Tally-Ho Apts. From \$50. Across from KCMJ.

FURNISHED 3-ROOM APT., \$65.—CATHEDRAL CITY. PHONE 83064.

Houses For Rent

AT CATHEDRAL CITY

Furnished 3-room dwelling—\$5

Furnished 4-room dwelling—\$5

Social Notes

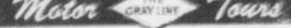
Betty Wright Hostess at Dinner Dance

Miss Betty Wright, daughter of Mr. and Mrs. William Wright, was hostess for a group of younger set members at the Tennis Club Thursday evening for dinner dancing. The party met in the lanai room where the girls received corsages from the parents of the hostess and their escorts boutonnières.

All but one of the guests graduated from Palm Springs High, class of '49 and now attend various colleges and included the hostess and Adele Woods attending USC, Barbara Jones, Pomona, Sandra Vano, Redlands, Marilyn Marsh, Nicky Nichols and Ben Chaffey, Stanford, Frank Purcell and Stewart Clarke, USC, Joey Flavin, Santa Barbara State.

Thirteen members of the Rev. and Mrs. James Blackstone clan sat down around the Christmas dinner table at the manse on San Jacinto road.

U-DRIVE CARS FOR RENT

New
FORD
CHEVROLET
PLYMOUTH
\$5.00 Per 24 Hr.
\$25.00 Per Week
Plus 3c Per Mile
24 Hour Service
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Gas, Oil, Insurance
TANNER-GRAY LINE
El Mirador Garage
Phone 4444
Motor  Tours

Announcement---



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FIESTA NIGHT
Tonight

(and Every Tuesday Nite)

at

LA CASA de MUÑECHA

(which means)

THE DOLL HOUSE



A bit of Old Mexico has been brought to Palm Springs. Come and join in the Fiesta for fun and laughs.

Featuring Delicious

MEXICAN FOODS
By MARCOS
Serving his famous Mexican foods every Tuesday night.

YOUR HOSTS
Jorge and Ethelita



—Photo by Terry

IN THE NEW LANAI—Greg Bautzer, Ginger Rogers and Vincent Marco sit in the new terrace lanai at the Tennis Club and talk over the many improvements the latter has made there for its formal opening tomorrow night. Miss Rogers, and Bautzer, recent tournament winners, discussed the coming Kramer-Gonzales match at the Tennis Club, a big feature of the net season here.

PALM SPRINGS TENNIS CLUB OPENS GAY NEW SEASON TOMORROW NIGHT

With most of the numerous alterations and additions now completed, the Palm Springs Tennis Club observes its formal opening of the season tomorrow night. Under the personal direction of Vincent A. Marco, owner, the famed club has undergone a complete working over with many new features having been added. Work was started last summer and everything is now complete except the new men's building which will be finished soon after the first of the year. An active program of events for the remainder of the season will get under way with the formal dinner dance tomorrow evening.

The occasion will mark the return of the popular Ray Whitaker and his orchestra for the season. This is the third season that Whitaker has held the spotlight on the bandstand of the swank club.

According to Pancho, personable Maitre D'Hotel, the reservations include parties of Floyd Odum up from Indio way, Mrs. H. Bedford-Jones from Beverly Hills; Mrs. Judy Kozek from San Francisco; Dr. Joseph D'Alessio out from Beverly Hills, Mr. Weiss, viola player extraordinary and his charming wife, Mrs. Virginia Deitch all the way from Columbus for the opening. New Year's Eve and the Rose Bowl game; Ben Cowan, Mrs. Edward Bacon, Ted Roche, Charles Snyder; Dr. A. C. Elliott; C. D. Pruitt; R. Kenningham; M. O. Anderson; Muriel Fulton; Herbert Burns; Peter B. Sheptenko, and many others who promise to provide the glittering array that is seen each season at the formal parties at the Tennis Club.

This formal dance comes hard on the heels of the very successful Tom and Jerry party given for the members of the Tennis Club on Christmas Eve and is the first in a series of social events that are to run in a continuous stream from now until after Easter.

New Year's Eve at the Tennis Club will be a gala affair for champagne cocktails are in the offing for all those attending the dinner-dance. Dress is to be formal and if past years are any criterion, the club dining-room will look like an enormous fashion-plate tableau. Again the fa-

mous Whitaker boy takes to the bandstand to entertain in his inimitable manner. Favors and surprises are in store for those present. Reservations have come in so rapidly since the announcement of the party that the limit is nearly reached and some may be disappointed. Reservations are only being taken to house capacity.

There will be no lull at the Tennis Club this year, for on the following Thursday night will be the regular Old-fashioned Family Night and Folk and square-dancing. Roy Randolph and his staff will be on hand to give instructions in Square-dances, Round-dances, Rhumbas, Samba, Tango, waltz and fox-trot.

Starting on January 7, will be a series of weekly fashion-shows to be presented at the club each Saturday at 1 p.m. These will be fashion show luncheon and will be under the direct supervision of the Gretchen Gird shop. The finest lines of clothes available have been lined up for these shows, not the least of which is the famous Howard Greer bathing suit show that caused such a sensation when presented at the Greer Ranch in North Hollywood a short time ago. The show will be presented with the same program and with all the ensembles being shown.

Things are going to be anything but dull from here on in at the Tennis Club road. With the new improvements all finished, Ray Whitaker and his orchestra back, and a full social calendar of events, the season promises to surpass all previous ones here.

Holidays At SM Club

With a gay round of activities planned for Shadow Mountain Club, Palm Desert over the holidays, reservations indicate a capacity turnout at the swank resort.

Golf contests on the morning of Saturday, Dec. 24, launched a program which included events for all members of each family every day and evening. There were Christmas parties for children, horseback rides, a chuck-wagon supper, square dancing, trout fishing expedition, tea dances, etc., with the climax to come with the glittering New Year's Eve celebration.

Among the reservations for the holidays are those of Dr. and Mrs. Robert Langley and party of Los Angeles, Mr. and Mrs. Robert Meyer and party of Los Angeles, Mr. and Mrs. Richard Bailey of Los Angeles, Mr. and Mrs. Roy Natziger of Los Angeles, Dr. and Mrs. Alvia T. Brockway of Los Angeles, Mr. and Mrs. Clifford K. Steele of Los Angeles.

Mr. and Mrs. O. S. Weide of Glendale, Mr. and Mrs. S. C. Kennedy of Arcadia, Stella Converse and Margaret Dixon of Bel-Air, Dr. Sherman Leland of San Francisco, Mr. and Mrs. Frank Darling of Laguna Beach, Mrs. Edward Arnold of Los Angeles, Mr. and Mrs. Clifford H. Dowell of Los Angeles, Mr. and Mrs. Axel W. Anderson of Los Angeles, Mr. and Mrs. Harry Stromer of Los Angeles, Mr. and Mrs. Charles McVarish of Los Angeles, Mr. and Mrs. J. B. Finnel of Pasadena, Mr. and Mrs. Maynard M. Sorenson of Salt Lake City, who are spending their honeymoon at Palm Desert.

Krug-Partridge Rites Revealed

Announcement was made last week of the marriage more than a month ago of Miss Mildred Krug to Jim Partridge, well known Villagers.

Santa Calls On BW Club

Santa Claus arrived at 8 a.m. last Wednesday for members of Palm Springs Business Women's club.

Ballying for their annual Christmas breakfast at the Royal Palms hotel, Santa came in just as all were completing the morning repast. The long T-shaped table was beautifully decorated in the Christmas motif by Adele Bratt, decoration chairman.

Ellen Blavaschi, police matron, portrayed Santa and made the rounds of all of the "good little girls" with a red wagon from which she distributed presents.

Mrs. Blavaschi also played Santa Thursday when she assisted in distribution of Christmas stockings at the Village schools.

In the Village for Christmas at Ingleside Inn are Bill and Genevieve Keighly.

Desert Bakery

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NEAR RAMON

Complete line
of Fresh Bakery
Goods

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Bread & Rolls
Made Daily

Birthday and
Wedding Cakes

To Take Out
Bulk Challenge Famous
Ice Cream
Vanilla—Chocolate
Peach—Strawberry
PHONE 7982

AROUND THE VILLAGE IN SIX MINUTES

—WITH PRISCILLA CHAFFEY—

Christmas comes but ONCE a year—Allah be praised! 'Egad, what a turmoil! What a mad hassle! People could get around this Village in six minutes a lot easier if it wasn't for the egg noggs ankle deep. A merry time, though, ah yes! And that's for true! There is absolutely no place in the entire world whatsoever, that is as much fun over the holidays as is Palm Springs! And that goes for those who work as well as for those who play.

Between looking in on the elaborate soirees given by Mesdames Gottrocks and Mazoola, we managed to make Henry Simsimian's (Plumbing—Heating—Cooling) and that was no mean bundle of Christmas Cheer! The Builder's Supply flung out with a Christmas party—Bank of America forgot about MONEY in favor of wassail (and they could do that oftener, too).

Fifty-five employees of the Racquet Club took over the dining room and kitchens last night—numbering over a hundred, what with wives and sweethearts, and that was a notable party! ... Charlie Mitchell didn't spare the horses at the Stables with the stuff that makes high spirited people higher—and happy too! They're in a swivel about New Year's Eve, which is going to be but CALA and good food.

With Chef Roger, it's GOT to be good! Dining Christmas night in front of the big fireplace, still at the Stables were Mr. and Mrs. S. Z. (Puddles) Sakall with a big table for a big family of brothers and sisters, nieces and nephews "It's always Christmas where this family is," says papa Sakall. Also fireside diners were Mr. and Mrs. Allan Jones and son.

Back to New Year's Eve, and one MUST look ahead in this world, that's what the man says. Frank Bogert came gamboling into the office and said they are unfurling 1950 at Thunderbird with Dick Peterson's orchestra. Which sounds like fun.

Arriving today for a Palm Springs New Year's are Dr. and Mrs. Russell Payne, from San Francisco, he an eminent dentist in the Bay City. They will be staying at Casa Palmeras where Dr. Payne proved his prowess as a fisherman last season by catching a two pound gold fish in the fish pool. It was a mission of mercy due to the fact that the out-sized goldie was eating all the little fish—a deplorable situation which had been going on for some time. The handsome rascal was pastured out in Tahquitz stream at the Tennis Club where his golden beauty survives on tid-bits from the Sunday buffet.

Culver (Chuck) Parker, when backed in a corner, admitted that he and Mrs. Parker entertained with a small soiree Christmas Eve in honor of their aunt and uncle, Mr. and Mrs. Charles Buttherg visiting from Santa Barbara. Guests included the Don Peakes and Mr. and Mrs. J. C. Pickering. Mr. Pickering flew in just in time from Mount Vernon, Washington. He and Mrs. Pickering are wintering in the old Milt Hicks hacienda.

Palm Springs got its first official glimpse of the attractive newly weds at La Paz, owners Mr. and Mrs. Adelbert E. Hoover of Palm Springs announce the engagement of Jean Nobbs daughter of Mrs. Hoover, to Darlow J. Smock of Los Angeles.

A spring wedding is planned for the bride-elect who is an Alpha Gamma Delta and attended UCLA.

Mr. Smock is a graduate of the University of Nebraska and is a Sigma Epsilon.

Mr. and Mrs. Hoover have resided in Palm Springs and Laguna for many years where Mr. Hoover has been in the real estate business associated with William Wright. They recently purchased a ranch in Cherry Valley where they now reside.

Here from Beach
Visiting the Village from Long Beach for the holidays are Mr. and Mrs. C. G. Macdonald and son Robert, staying at the Bonaire.

Forsaking the Bel Air Bay Club for Christmas in the desert are Mr. and Mrs. Rathburn Hees.

Mr. and Mrs. Harry Golden of San Francisco and managers Mr. and Mrs. Avery Allen, on Thursday afternoon—an afternoon that lasted late into night. The occasion was a gay cocktail party given to christen the new bar at La Paz. Congratulations were bandied about with gay abandon and lots of them went to Emily Lasser who decorated what is an extremely interesting and 'at home' feeling decor. From the beautiful full width, ceiling high view window to the big field stone fireplace, it's just about as pleasant a place as is. Among guests assembled to wish the new owners and managers well were Mr. and Mrs. Warren Slaughter and Don Slaughter; Esther McGee out with bells on from Wonder Palms with Mr. and Mrs. Joe Blumenfeld; and her sister, Edith Window; Mr. and Mrs. Earl Cordrey, Mr. and Mrs. George Clarke, Mr. and Mrs. Olive Jaynes, Dr. and Mrs. John Costello, Mr. and Mrs. George Wheeler, Mr. and Mrs. Roy Colegate, Mr. and Mrs. Earl Henderson, Mr. and Mrs. Fred Ingram, Mr. and Mrs. Arthur Meyer, Mr. and Mrs. Gus Kettman, Mr. and Mrs. Keith Herbert, Mr. and Mrs. Frank Bogert, Mr. and Mrs. Hutch Moseley, Mr. and Mrs. George Olman, Mr. and Mrs. H. H. Foster, Mr. and Mrs.

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Lewis Portnoy, Bill Walshe, Ruth Hardy, Mr. and Mrs. Stanley Rosin, Mr. and Mrs. Jacques Cromelin, Mr. and Mrs. George Strebe, Mr. and Mrs. Al Lurye, Mr. and Mrs. Frank Ewing, Mr. and Mrs. Harry Davis, and many others, in and out, around and about.

Television Nightly

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JUST GOOD THINGS
TO EAT & DRINK

SOFT DRINKS & BEER

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THE FREEDOM OF MAGIC
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Creme Shampoo & Styling—\$3
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